

Visual summaries of the 2020 Sustainability Conference proceedings courtesy of Drawnalism

MK ACTION PLAN



WELCOME



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# MK ACTION PLAN

#CONTEXT

How MANY People FEEL?

BUT WHAT CAN I DO!

IT'S SO COMPLEX! AND INTERCONNECTED!

WE MUST GIVE UP STUFF!

DENIAL WON'T WORK ON ITS OWN

MORE THAN TURNIPS

We're going to need <sup>MUCH</sup> BETTER ALTERNATIVES!

TO ENGAGE EVERYONE

EXAMPLES: CAR USE IN MK CLIMATE

★ TASK AND FINISH GROUP AS AN EXAMPLE OF PARTNERSHIP WORKING

★ CHALLENGES IN BUILDING LOCAL PARTNERSHIPS

RESOURCING & THE RULES

LOCAL EXPERTISE AND THE CHALLENGE OF PROCUREMENT

LOCAL AGENCY

SUSTAINABLE ECONOMY

Types of CONSULTATION

EXAMPLE: WHAT TYPE OF TREE?

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## STRATEGY FOR 2050



Geoff Snelson

MK IS A BIG PICTURE

★ OUR TOWN IS AN EXPLICIT EXAMPLE OF INNOVATION ...



... & INNOVATION IS ALWAYS CHALLENGING

THIS IS HARD BUT IMPORTANT TO REMEMBER

FOR WHAT PURPOSE?

- # CONTEXTUAL CHALLENGE
- CLIMATE CHANGE
- INEQUALITY
- CAR CULTURE [EXCLUSION FROM]

PLAN & PLANNING FOR GROWTH

★ WE ARE WORKING WITH



WHY DOES HE DO ALL HIS THINKING IN THE BUFF??

FRAMEWORKS FOR DEVELOPMENT & BEHAVIOUR CHANGE

★ EG MK MRT

TRANSPARENCY

★ SUSTAINABLE DEVELOPMENT

OUR PRIORITY IS TO SECURE MORE

2050 c. 500,000  
Metropolitan MILTON KEYNES  
now c. 300,000

TRACKLESS TRAINS

★ EG 5G

MK Futures2050.com

LOCAL AGENCY

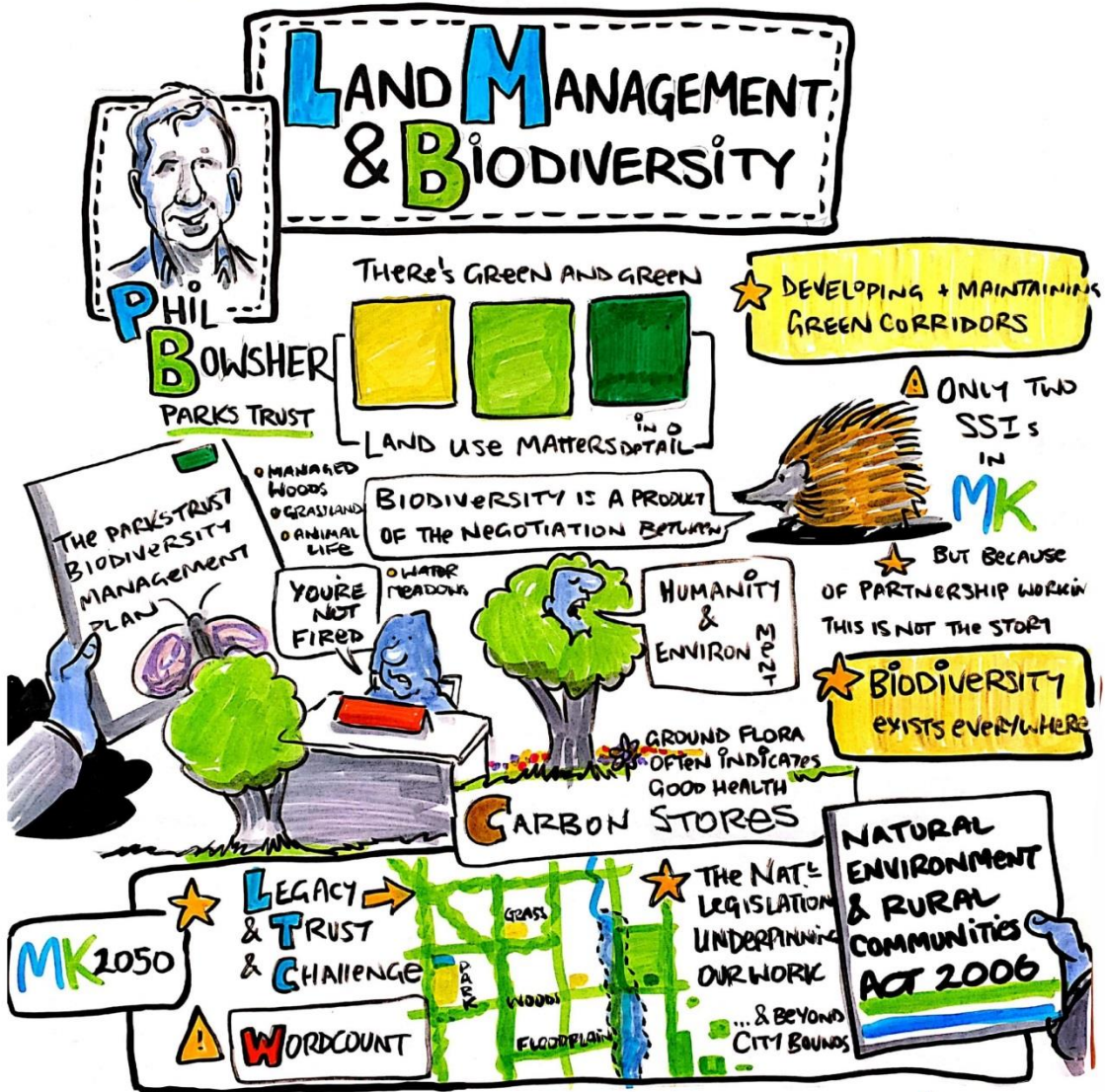
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**Q**UESTIONS &  
**A**NSWERS

**A**SK

**C**ONTRIBUTE

Strategy for 2050  
Engagement Draft  
Share your thoughts

**N**OW



# MK ACTION PLAN

## APPROACH TO SUSTAINABILITY



MARK DOLLING ★ MK LAD  
ANDREW SPENCER  
ENGIE

ENGIE

SUPPLIER AT SCALE  
PRODUCE DISTRIBUTE SOLUTIONS



★ PLACES + COMMUNITIES

EG. RUGSEY & POWER STATION



MAKING ZERO CARBON HAPPEN

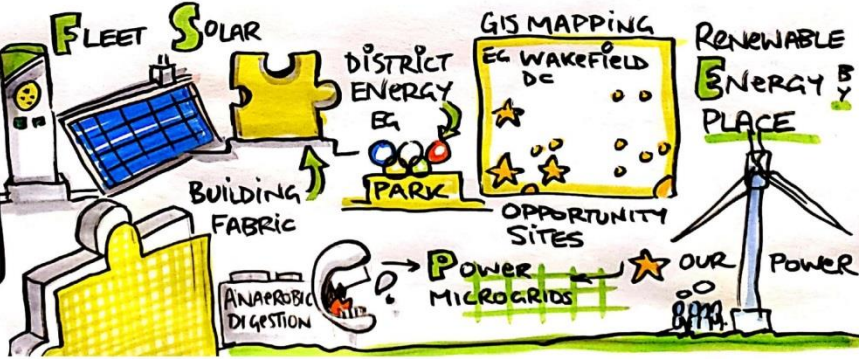
OTHER INDIRECT EMISSIONS  
EG. WASTE

ENERGY HEAT/LIGHT



★ EXAMPLES

⚠ WE DON'T OFFSET CARBON FROM PROJECT START



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GROWTH OF PRIVATE CAR OWNERSHIP

GROWING MILTON KEYNES



STEVE HAYES

## TRANSPORT



UK & NI

97.5% ARE NON-ELECTRIC



- DESPITE GROWING NUMBERS OF EVs ...
- SUVs ARE NEGATING THEM

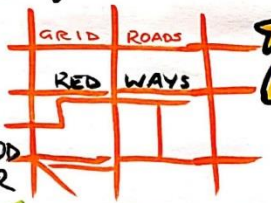
THIS CHANGE WILL NOT BE SOON... UNLESS

## TRANSPORT EMISSIONS



ALL & NO

WE'VE ALWAYS HAD GOOD NON-CAR IN MK



JAFE-FAST-THERE

EVENTS ... OR LOCAL CHOICE



BUT WE FIGHT PERCEPTION!

DRIVING IS TOO EASY + CONVENIENT

Q. SO DO LOCAL TRANSPORT PLANS WORK?

A. NO

PAYING 4 TRANSPORT INCENTIVE

NOTTINGHAM WORKPLACE PARKING LEVY

BUSES ARE

MK CAR PARK OCCUPANCY = 73% WEEK TO WEEK



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## INTRODUCTION TO MKC ACTION PLAN



COUNCILLOR  
**JENNIFER MARKLEW**

★ THE CHALLENGES OF DECLARING A CLIMATE EMERGENCY  
I'M ONLY IN POLITICS FOR SUSTAINABILITY ARE NOT NECESSARILY THE ONES I EXPECTED

★ THIS IS ABOUT THE FUTURE



★ WE EXPECT TO HAVE TO REPORT BACK... REGULARLY

! WE LACKED THINGS WE THOUGHT WE HAD

! THE CHALLENGE OF MAKING THE OBVIOUS EASY

★ WE THINK WE MUST HAVE CROSS PARTY INVOLVEMENT

[NOT LEAST TO GET BEYOND

THE 4 Y R POLITICAL WINDOW]

FUNDING COUNCIL TAX IS REGRESSIVE... IT ISN'T ALL WE'VE GOT BUT IT IS A CHALLENGE



! THE ISSUES ARE POLITICAL BUT WE NEED TO MOVE AS MUCH OF THIS AS POSSIBLE BEYOND IT



SUSTAINABILITY AS A COMMUNICATION STRATEGY

CITIZENS ASSEMBLIES

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Thanks to Matt at Drawnalism



## Contact

Questions and comments to [carbon@milton-keynes.gov.uk](mailto:carbon@milton-keynes.gov.uk)

Please also add comments for discussion in the 'Share know-how and give feedback' box below.

Tell us what you are doing for sustainability in your area so other communities can be inspired.