A Social Value toolkit for Milton Keynes Council:

‘A guide to delivering Social Value within our communities for the benefit of all.’
Table of Contents
What is Social Value?............................................................................................................................................. 3
Introduction.......................................................................................................................................................... 3
Why do we need to do it?......................................................................................................................................... 4
The Social Value considerations needed at each stage of the procurement process from conception through to completion ........................................................................................................................................ 5
Where Social Value should be delivered?............................................................................................................. 6
Examples of Prompt questions .............................................................................................................................. 7
What happens after the contract is awarded?........................................................................................................ 7
Milton Keynes Council Case Studies .................................................................................................................. 8
Frequently Asked Questions................................................................................................................................. 9
Appendix A – Case Studies .................................................................................................................................. 11
Appendix B - Supporting Policy and Legislation Guidance................................................................................ 16
Appendix C - Delivering Social Value ................................................................................................................ 18
Appendix D - Social Value Contact Directory .................................................................................................... 22
Appendix E - Useful links for more information: ............................................................................................... 22

Developed by:
Regeneration Team and Strategic Procurement
Version 1.0
April 2015
What is Social Value?

Social Value prompts us to ask the question “If £1 is spent on the delivery of goods, works or services can that same £1 be used to also produce a wider benefit for the community?” It means looking beyond financial value alone and considering the collective benefit to the local community. Milton Keynes Council defines Social Value as:

The additional benefit that a contract can deliver to the local community over and above the benefit of the goods and services themselves.

This benefit could be social, economic or environmental.

Examples of Social Value for Milton Keynes Council include (but are not limited to):

- Taking on local apprentices and using local subcontractors
- Delivering educational sessions and careers events at local schools & job clubs
- Working with the local community to find and resource community days and local investment opportunities
- Improving the local environment by providing equipment and resources for community clear ups or encouraging more recycling/reducing waste.
Why do we need to do it?

Our obligations to ensure we consider the wider community benefit a contract can deliver come from the [Public Services (Social Value) Act 2012](https://www.gov.uk/government/publications/public-services-social-value-act-2012). This act applies to all Services contracts issued by Public Sector Bodies above the OJEU threshold for services.

However, given the strategic importance of Social Value in Milton Keynes Council, our considerations go beyond our statutory duty. The decision was made at Cabinet on [16th October 2013](https://www.miltonkeynes.gov.uk/) to apply the Social Value act to all procurement activity over £100,000 (where it is considered appropriate and proportionate by the Head of Strategic Procurement.) Further guidance on how Milton Keynes Council has applied the legislation can be found [here](https://www.miltonkeynes.gov.uk/). Social Value is now a key policy of the council since Milton Keynes became a [cooperative council](https://www.miltonkeynes.gov.uk/) in [September 2014](https://www.miltonkeynes.gov.uk/). In Milton Keynes Council, Social Value is not considered an ‘add on’ to a contract but an integral part of meeting our overarching corporate objectives, using every means to get the best possible outcomes for local people, businesses and the wider environment.

The award of any contract above £100,000 in value will be considered by Procurement and Commissioning panel (previously CPC) who will review/challenge the Social Value considerations in your contract.

---

**Further examples of Social Value deliverables:**

**Social:**
- Initiatives to involve disengaged and underrepresented groups
- Providing specialist training for Residents Associations, Parish Councils and Voluntary Sector groups

**Economic:**
- Providing CV clinics and mock interview events for local jobseekers
- Upskilling staff and the supply chain
- Sponsoring local community groups and sports teams

**Environmental:**
- Helping with community clear up days
- Reducing deliveries and vehicle movement
The Social Value considerations needed at each stage of the procurement process from conception through to completion.

Even at this early stage, it is important to think about what Social Value we would like to see in bidder’s returns if our preferred option is to procure. Evaluating the Social Value at the later stages of the procurement process is made easier when it can be compared against expectations.

At the point the tender is issued, Social Value must be included to receive a bid back with Social Value in it.

Some bidders may require clarification on exactly what Social Value is and what we are hoping to gain from the contract. Here our stance on Social Value as a strategic priority needs to be made clear.

Evaluation of the Social Value in the bid must be carried out against the criteria given earlier in the process. Take care to note the wording of the response and only award points to what bidders say they will do, not could do.

Bidders need to be aware when we issue the specification that we will be looking for Social Value commitments.

The specification is about the deliverables of the contract – remember Social Value is not a deliverable as it is over and above the contract itself.

Where the subject matter of the contract is linked to Social Value, a weighting can be given in the MEAT criteria to the Social Value response expected. Where the subject matter is not linked to Social Value it may not be possible to give a weighting, but we can still outline that we expect Social Value from all our bidders, and include it as a contractual obligation.

If Social Value is given a weighting, it is at this point that you must outline how you will be assessing returns from bidders by setting the criteria you will assess against.

Bidders should return with Social Value in their response. The Social Value in the return needs to be measurable in some way, for example against the framework of our expectations.

As a contract author, it is your responsibility to monitor Social Value delivery as any other KPI of the contract, to make sure it is delivered as promised.
Where Social Value should be delivered?

The success of Milton Keynes is not felt equally by all its residents, with seven estates ranked within the top 15% most deprived areas in the country. RegenerationMK focusses on providing our neighbourhoods with improved housing and public space, and supporting and empowering communities through increased skills and access to employment.

Its priorities link in with our Social Value considerations; empowering people (social), transforming place (environmental) and increasing prosperity (economic).

In our Social Value approach we have committed to delivering Social Value within the communities in the most need, where it can make the biggest difference and ultimately produce the greatest benefit possible for everyone in Milton Keynes. This means that Social Value has a clear link with our ongoing Regeneration MK programme.

The Regeneration team incorporates two useful links to help you deliver any economic and social initiatives from Social Value, the Neighbourhood Employment Programme and the Community Partnership team. For more information, please see Appendix C – Delivering Social Value.

For help to realise any benefits related to skills or local employment or other economic benefits, the Neighbourhood Employment Programme (NEP) is an excellent point of contact. The NEP is our successful free job service for local residents which can help to provide a link between contractors and locals who are looking for work.

Its wide links to employers and network of jobseekers mean the NEP can facilitate any economic benefits (local employment, skills training, mock interview events) contractors promise to deliver.

For help to deliver any social benefits (for example community events or projects) that bidders return, the Community Partnership team are a useful contact. Through the community mobiliser service, the team has engaged local residents in dialogues about local priorities and produced a list of ongoing local projects, many of which Social Value could help to deliver. These projects will make a real difference within our communities, as they have been identified by local residents themselves.

When contractors promise to deliver community events or investment projects, consulting with the community partnership team can help to focus them where residents feel they would make the most difference.

They can also help to deliver environmental deliverables, like community clear ups.
Examples of Prompt questions

Open questions allow bidders to use their innovation and expertise, providing the opportunity for them to suggest something different that their company can contribute. In the past when this approach has been used, it has delivered benefits which may not have been thought about at the beginning of the process. Whatever you are procuring, some suggested questions are outlined below:

- Please outline how your Social Value offer will benefit Milton Keynes’ community?
- Please provide evidence of how you plan to be involved in local action to improve the economic, social and environmental well-being of Milton Keynes’ communities.
- What additional Social Value outcomes will your company bring to the borough of Milton Keynes? These benefits could be social, economic or environmental.

What happens after the contract is awarded?

Our commitment to Social Value does not end after evaluating the different tenders and awarding the contract, it continues throughout the delivery of the contract. The implementation of Social Value benefits can only be as successful as the monitoring mechanisms are. The contract management plan established for your contract should detail Social Value as a KPI, demonstrating to the contractor that it is a contract requirement they will deliver against.

As part of our commitment to Social Value MKC will actively feedback and share best practice and positive community benefits achieved from Social Value through a range of communication channels, primarily the MKC website. Effective contract management is absolutely vital and it is your responsibility to ensure the outcomes of social value which have been stipulated in the tender contract documentation are delivered. If you are having difficulties in getting a bidder to deliver Social Value as they promised, contract monitoring is the right place to contact for advice.

Any lessons learnt in the process of considering and delivering Social Value need to be fed back to Procurement, to help us continue to develop our Social Value approach.
Milton Keynes Council Case Studies

The following case studies give practical examples on how and where Social Value has already achieved, resulting in a wider benefit to the community. For more details on each, click on the Case Study.

<table>
<thead>
<tr>
<th>Case Study</th>
<th>Department</th>
<th>Type of contract</th>
<th>Value &amp; Duration</th>
<th>Contract purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A – Pinch Point (A421 and Kingston Roundabout Improvements)</strong></td>
<td>Transport</td>
<td>Works</td>
<td>£10,357,000 (June 2014 – Summer 2015)</td>
<td>The Pinch Point Scheme (A421 and Kingston Roundabout Improvements) is a works contract which was undertaken to relieve existing congestion and improve the south-eastern gateway into Milton Keynes for future growth.</td>
</tr>
<tr>
<td><strong>C – Short Breaks for Children and Young People with disabilities and additional needs</strong></td>
<td>Children &amp; Families</td>
<td>Service</td>
<td>£483,675 (Mar 2014-2017)</td>
<td>The Short Breaks Contract provides Children and Young People with disabilities and additional needs time away from their primary carer, trying a new activity and making new friends. Short Breaks range from sporting and leisure activities to overnight stays.</td>
</tr>
<tr>
<td><strong>D – Provision of Banking Services</strong></td>
<td>Finance</td>
<td>Service</td>
<td>£144,000 (Apr 2015-2019)</td>
<td>This contract is not currently active, as it begins in April 2015. It is for the provision of Corporate Banking Services for Milton Keynes Council.</td>
</tr>
</tbody>
</table>
Frequently Asked Questions

How can my contract deliver Social Value when its subject matter is not to do with delivering benefits to the community?

Social Value can be captured in all types of contracts. Contracts which traditionally do not deliver social benefits can still be great opportunities to deliver Social Value.

One great example of this in practice in Milton Keynes Council is the Pinch Point contract which can be found in the case studies. This was a works contract to improve the Kingston roundabout which has delivered work placements and apprenticeships. It is also planning to deliver educational sessions in schools promoting civil engineering and encouraging young people to consider careers within the construction industry. The contractor will also be working with local media students at MK College to use their skills on a real life project.

Thinking creatively is the key to delivering the greatest possible Social Value from a procurement exercise. It is unlikely that your contract will have no potential Social Value to contribute at all given that every procurement exercise will have a link to our organisational strategy, as do the Social Value outcomes. If it is providing a service, could staff give talks on their job in a local school? Does the contractor encourage its staff to take days off to volunteer on local projects? Could a winning bidder sponsor a local sports team or charity?

If my contract is already delivering a positive social impact, how is Social Value any different?

If your contract is one which will deliver a positive social impact to our communities, make sure that potential bidders understand the difference between this (the main outcome of the contract) and delivering Social Value (delivering community benefits above and beyond the contract itself.)

Considering Social Value in procurement should prompt you to ask the question: if I am spending £1 on the delivery of goods and services, could my £1 be used to deliver wider benefit to Milton Keynes’ communities?

A contract to provide skilled staff for a service is not delivering Social Value if the contractor simply promises to upskill staff – this is part of the Service and it is a deliverable of the contract itself. No value above and beyond the contract itself is being delivered.

For some examples of Social Value that have already been delivered within our communities click here.

What is the difference between Corporate Social Responsibility (CSR) and Social Value?

Corporate Social Responsibility policies are developed by businesses to maximise the positive impacts they have on the communities they work within whilst minimizing the negative impacts.

From reviewing the Social Value delivered by contracts awarded since May 2013, we have discovered that some large companies respond to Social Value questions with generic CSR policies.

While a CSR policy demonstrates that a bidder clearly is thinking about their impact on the community, it is important to ensure that responses tell us what bidders will do for communities in Milton Keynes. One way to ensure this is by specifying in the MEAT criteria that we will consider bidders responses based on what they will deliver in the local communities of Milton Keynes.
How is Best Value different to Social Value?

Both Best Value and Social Value need to be considered when putting a contract out to tender and prior to contract award. Best Value is about considering price and quality across the whole life of the contract when awarding, to ensure the contracts we award are best value for money and cost effective. Best Value considerations will include Social Value as part of assessing the overall value proposition of a contract. Social Value is about delivering additional benefits over and above the contract matter which will improve the social, economic and environmental wellbeing of Milton Keynes.
Background
The Pinch Point Scheme (A421 and Kingston Roundabout Improvements) is a works contract which was undertaken to relieve existing congestion and improve the south-eastern gateway into Milton Keynes for future growth.

The contract ran from June 2014-Summer 2015 and had a value of £10,357,000.

Whilst the Public Services (Social Value) Act itself does not apply to works contracts, Milton Keynes Council’s commitment is to get Social Value from any contract over £100,000 in value.

Within the MEAT criteria bidders were therefore asked to demonstrate their commitment to a framework about learning and development from the Highways benchmarking table.

Legacy and sustainability are well known concepts in the construction industry, and the winning bidder understood Social Value better because of this, filling their return it.

As civil engineering companies, Balfour Beatty and URS really believe in investing in people, bringing young people into the construction industry and upskilling them to fill the current skills shortage.

Social Value Achievements
The winning bidder has to date (February 2015) delivered:

- Three new local employees recruited
- One apprenticeship already delivered, further apprenticeships to follow
- 3 Candidates from Bedford College are about to start a five day work placement, which if the students show a good level of potential, could lead to an apprenticeship. One work placement has already been completed.
- Balfour Beatty used surplus materials to fill in pot holes in a local car park.
- Upskilling the supply chain – using opportunities to point out where they could become more competitive, on-site training and providing transferrable accreditation (CSCS Cards.)
- Sub-contractors have also embraced the Social Skills plan, taking on 2 apprentices

Planning is also underway for the following events:

- Balfour Beatty will work with Oakhill Secure training centre to give practical courses, skills and training to youth offenders. This will include help to write CV’s and mock interviews.
- Talks are currently underway in Brooklands school for Balfour Beatty to deliver a bespoke Industry event.
- They are also aiming to deliver the CREST bridge challenge – a competition run by the Construction Industry Training Board which aims to show young people what a passion for science, technology, engineering and mathematics can lead to.
Plans are currently taking shape to work with media students at Milton Keynes College. It is hoped the students will work on a project to present a ‘commercial’ example of best practice in the construction industry, not only promoting the work of Balfour Beatty but also giving the students a real world example of work they could be asked to carry out.

Investigative work is also being done to see if the expertise of URS and Balfour Beatty could help to upskill council staff, providing our organisation with a better idea of the construction industry.

Case Study B – Lakes Estate Phase 1&2 (Community Energy Savings Programme)

Background
The Lakes Estate contract was part of the Community Energy Savings Programme, which delivered free or low cost energy efficiency measures to Council homes in low income areas to reduce fuel poverty. This contract was split into two phases, which were won by two different contractors who delivered a great deal of Social Value.

Phase 1 of the contract had a value of £9.7 million, and phase 2 had a value of £7.6 million.

Phase 1 – Social Value achievements (Jan 2012- Jan 2013) – won by Apollo Group

The contractor delivered a great deal of Social Value on the Lakes Estate including:

- Two mock interview events in local schools
- Three enterprise events
- Local employment – five local people employed and 1 work experience placement provided
- A Bird Box initiative, where waste materials from the site were used to make bird boxes that were then given to local residents
- A site safety awareness event in the local community
- Financial sponsorship of local community days and funding of materials for local summer play schemes
- Decorating the site hoardings with students from Leon School and Sports College, to create a community art project
Phase 2 – Social Value achievements (Mar 2014- Jul 2015) – won by FSG

The second half of the contract is still active, but Social Value already delivered from this contractor includes:

- Five local people employed on a permanent basis with the company.
  - Carl R – previously made redundant and had been out of work for a number of months until this opportunity
  - Peter R – an unemployed butcher who had been looking for work for six months until becoming a delivery driver
  - Daniel S – a final year apprentice in the Spotlight Centre on the Lakes Estate who secured work on the front desk and in finance
  - Dennis H – came from a waste management company and enjoying working in the community he grew up in
  - Carly C – previously the Resident Liaison Officer in Phase 1, now has joined Phase 2

- Offer of a Dragon’s den competition in a local school, with cash prizes for the winners
- Offer of work experience placements for yr. 11 students from local school
- Offer of business and career development talks at local school
- Two staff volunteering one hour a week for 20 weeks at the Spotlight community centre supporting local residents with employment and training needs.
- Help to improve the local allotment – donation of a portaloo, building a shed (complete with concrete base) and free waste removal from the site
- More to report follow regarding improving the fencing and relocation of a shed on the community allotment site along with potential fitness classes at the local community centre and a local boot camp to improve the health of residents in line with Sport England funding awarded to the community centre.
- Storage and support with two table tennis tables donated by Sport England

An apprentice employed by FSG.
A career development talk in a Local School
Work to improve the local allotment-building the shed.
Case Study C - Short Breaks for children and young people with disabilities and additional needs

Background

The Short Breaks contract provides Short Breaks for children and young people with disabilities and additional needs, giving them the chance to spend some time away from their primary carer trying something different and making new friends. Short Breaks can take many forms, from a sporting or leisure activity to an overnight stay or the chance for the whole family to take part in an activity together. The Short Breaks contract had a value of £483,675, and ran from 31 March 2014 – 31 March 2017.

The contract itself adds great value socially, so when it came to securing Social Value it was important that the bidders understood the difference with the Social Value Act, specifying it is “about seeking to maximise the additional benefit… above and beyond the benefit of merely the goods and services themselves.”

Social Value Achievements

The contract was won by two providers, Barnardo’s and Walnuts Care, both of which have contributed Social Value to Milton Keynes communities including:

- Toy/clothing donations (in association with John Lewis) to disadvantaged children in Milton Keynes for Christmas presents
- An in-house grant scheme providing access to items like laptops to those who access the service
- Upskilling local volunteers through staff training and supporting them throughout their training with one to one support
- Using links with local schools to get disabled children and those with additional needs on to day trips organised by the schools
- Community interaction through ‘out and about’ trips to increase community understanding and reduce barriers

Short Breaks is an example of a contract where a national charity has delivered locally through asking the potential providers how their work could benefit our local community.

Children on a local school trip.

An out and about trip to the library.

Christmas Toy and Clothing donations for Christmas.
Case Study D- Provision of Banking Services

The Provision of Banking Services contract will start in April 2015, but we are already in talks with NatWest about their Social Value offering, after they returned a bid full of the difference they could make to Milton Keynes' communities.

From talking to NatWest, it was determined they themselves are looking for a more streamlined way to deliver Social Value locally. They were receptive to the idea of joining up with MKC to make delivery easier, and pinpoint projects that would make a lot of difference to the local community.

Ideas discussed included:
- Using Neighbourhood Employment Programme contacts at Connexions to put forward candidates for upcoming apprenticeship at NatWest itself
- Adapting NatWest's national schemes (for example Money Sense, Pocket Money, Career Kickstarts) to be delivered within Milton Keynes
- Discussions have taken place about helping local organisations put together business plans and open business accounts as part of the Community Asset Transfer programme
Appendix B - Supporting Policy and Legislation Guidance

The Public Services (Social Value) Act 2012 & MKC

The Public Services (Social Value) Act 2012 was enacted in January 2013 and requires public sector bodies to consider the wider social, economic and environmental value of a contract at pre-procurement stage. The Social Value Act aims to encourage more intelligent spending within procurement and to encourage looking beyond just the cost of a procurement exercise towards how the contract could improve the local community.

The Public Services (Social Value) Act 2012 itself states officers must consider the following before starting the procurement process:
- how what is proposed to be procured might improve the economic, social and environmental well-being of the relevant area, and
- how, in conducting the process of procurement, it might act with a view to securing that improvement.

The Social Value Act defines the ‘relevant area’ for Milton Keynes Council as ‘the area in which Milton Keynes Council primarily excises its functions.’

Nationally, the act currently applies to the procurement of Public Service contracts (not to Works or Supplies contracts) above the EU threshold for services (£173,934.) However, in Milton Keynes Council, the decision was made in Cabinet (16th October 2013) to apply the act to all procurement activity over £100,000 in value where the Head of Strategic Procurement considers Social Value to be appropriate and proportionate to what is being procured.

On 10th September 2014, Milton Keynes Council became a co-operative council. As a co-operative council, MKC has committed to reform the way it works and build an equal partnership with local people. One guiding principle of the Cooperative Council’s Network is to maximise Social Value, by developing a Social Value framework and criteria. Social Value is part of our commitment to building an equal partnership with local people, by considering what value we can deliver to their communities each and every time we procure. Its status as a strategic priority for Milton Keynes Council has been ensured for the long term, and it should not be considered a box ticking exercise.

The Social Value Act is currently under review by the Prime Minister’s Adviser on Enterprise and could be rolled out further to encourage SME’s and Voluntary, Charity and Social Enterprise organisations to bid for contracts. The review of the act is expected in early 2015.

The Public Services (Social Value) Act 2012 & The Equality Act 2010

The Social Value Act is a perfect partner to the Equality Act 2010.

The Equality Act 2010 requires us to:
- Eliminate unlawful discrimination, harassment and victimisation
- Advance equality of opportunity between different groups
- Foster good relations between different groups

As a reminder, wherever we undertake a procurement exercise, consideration must be given to the impact upon different groups within our communities to ensure we are compliant with the Equality Act.
Social Value gives us the chance to advance opportunities for those groups in our communities who face additional barriers to participation or who are traditionally underrepresented. An example of this might be a leisure centre provider putting on one swimming classes a week just for women, to cater for those who, for religious reasons are unable to attend the classes regularly organised.

The Social Value Act introduces the possibility of including measurable equality and diversity targets where relevant and appropriate to what is being procured.

One point to note is that the nature of Social Value, we must be careful that bidder’s offers do not put any specific groups in society at a disadvantage through barriers to their participation. For instance, a works contract which offers to employ an apprentice could potentially put disabled people at a disadvantage, through them being unable to participate.
Appendix C - Delivering Social Value

Milton Keynes Council’s (MKC) Corporate Plan sets an overall vision for a Milton Keynes where we ‘think differently, create opportunity and believe in people.’ Social value is a key part of achieving this vision as it aims to get the widest collective benefit possible for our local communities by thinking differently when procuring. Achieving quality Social Value helps us to meet our corporate objectives as a council.

Our RegenerationMK Programme aims to increase the quality of life and life chances of those living in Milton Keynes, by targeting resources where identified need exists. MKC’s analysis of national data and local intelligence puts us in the best position to lead the delivery of social value within Milton Keynes. By aligning additional resources from local contractors, we can add value to the delivery of our programme in places that need it most.

As part of achieving maximum benefit for our communities MKC has produced a Social Value Toolkit. The next step in our Social Value journey is to produce a practical way of helping contractors to deliver this value where it will make a real difference to residents.

**Priority neighbourhoods:**
We will focus the delivery of Social Value on our highest need areas, in ways that those communities need them most.

In Milton Keynes, we have 7 estates which are ranked by the Government within the top 15% most deprived areas in the country, and an additional 7 estates which are classified as being within the 20% most deprived. The primary reasons for these estates being classified this way is because of relatively low levels of income, unemployment, education and skills.

Our RegenerationMK programme focusses resource in these areas to improve life chances. The vision is of a Milton Keynes where:
- People are empowered to take ownership of their future.
- People’s environment improves their lives.
- Barriers are removed between people and jobs and ambitions can be realised.

**Social and Economic benefit:**
Social Value can be delivered through economic and social initiatives.

- *Economic initiatives* focus on the development of skills and employment opportunities for local people
- *Social initiatives* focus on helping communities achieve their priorities and plans, through direct, developmental and financial support.

**Community Engagement:**
Our Community Partnership Team supports residents to become involved in their communities, through community activities, volunteering, residents associations and other involvement groups. They directly support 20 Residents Associations across Milton Keynes, with funding, advice and training. Contact is Lizzie Bailes, Community Partnership Manager on 01908 253264 or e-mail Lizzie.Bailes@Milton-Keynes.gov.uk.
**Economic initiatives:**
Our Neighbourhood Employment Programme (NEP) supports people who are unemployed or with low skills to access training and job opportunities through one to one specialist advice, and regular job clubs. All economic initiatives can be facilitated through the NEP, with its links to employers, and network of jobseekers. Contact is Diane Jeavons, Strategic Partnership Manager on 01908 253224 or by e-mailing Diane.Jeavons@Milton-Keynes.gov.uk
Community Priorities

From 1st April 2013 to 31st March 2014, feedback from local residents living in some of our high need areas was collated. From analysis of over 5000 conversations, 3 common themes for local priorities emerged:
Residents want:
- To feel empowered and have ownership of local activities.
- Support to improve and maintain the physical spaces in their neighbourhood.
- Support to increase their skills and get a job.

The following list is subject to change throughout the year. If you have any queries about it, please contact Lizzie Bailes.

<table>
<thead>
<tr>
<th>Area</th>
<th>Projects</th>
<th>Key Contacts</th>
</tr>
</thead>
<tbody>
<tr>
<td>General</td>
<td>All 20 Residents Associations that we support need their books auditing annually. They could also benefit from training or one to one advice on committee skills, such being a treasurer, secretary and chair.</td>
<td>Lizzie Bailes, Community Partnership Manager, <a href="mailto:lizzie.bailes@milton-keynes.gov.uk">lizzie.bailes@milton-keynes.gov.uk</a></td>
</tr>
<tr>
<td>Beanhill</td>
<td>The RA has been working on anti-social behaviour projects with police Beanhill Improvement Group has undertaken clean ups and other environmental projects</td>
<td>Sue Smith, Chair of Beanhill Action Group, <a href="mailto:sussmi9@aol.com">sussmi9@aol.com</a></td>
</tr>
<tr>
<td>Bradville</td>
<td>Local residents have been working in partnership to form and lead the Action 4 Our Communities group – looking at environmental action – supported by the Parish Council and Safer MK</td>
<td>Tony Pierson, Chair of All Bradville Residents Association (ABRA), <a href="mailto:toninapub@yahoo.com">toninapub@yahoo.com</a></td>
</tr>
<tr>
<td>Coffee Hall</td>
<td>The RA has previously run clean-up projects and fun days for its residents. It also led the creation of a War Memorial in partnership with the British Legion, as this was highlighted as a priority focus for the area.</td>
<td>Nick Scott, Chair of Coffee Hall Residents Association, <a href="mailto:nick72uk@aol.com">nick72uk@aol.com</a></td>
</tr>
</tbody>
</table>
| **Fullers Slade** | Lakes Estate | Lakes Steering Group has created actions plans and priorities for the area, and brings together 20 local stakeholders.  
Spotlight is a Parish funded building, with employment support, social activities and other support services operating locally. They have recently employed a sports coordinator to run a programme, funded through Sport England, to engage more residents in doing exercise (3 year programme.) | Jeanette Marling, Chair of Lakes Residents Association, jeanettemarling@talktalk.net  
Paula Collinson, Manager of Spotlight Resource Centre (part of Parish), paula.collinson@bfstc.co.uk |
|------------------|-------------|------------------------------------------------------------------------------------------------------------|
| **Netherfield**  | The Netherfield Environmental Patrol group regularly patrol the area and report  
The RA regularly campaigns on housing issues and benefit issues. | Eamonn Bobey, Chair of Netherfield Residents Association, Janettebobey19@aol.com |
| **Tinkers Bridge** | Junior RA has been set up by the RA and supported by the Community Mobiliser  
Tinkers Bridge Energy Project, with WCC, CM and TBRA to reduce energy consumption and therefore bills for the community.  
There is a weekly street dance group, organised by the RA, where they pay for a dancer to teach children. | John Orr, Chair of Tinkers Bridge Residents Association, goldcastleservices@hotmail.co.uk |
## Appendix D - Social Value Contact Directory

<table>
<thead>
<tr>
<th>Area</th>
<th>Contact</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Procurement</td>
<td>Your procurement contact</td>
<td>Head of Strategic Procurement</td>
</tr>
<tr>
<td></td>
<td>Catharine Southern</td>
<td></td>
</tr>
<tr>
<td>Contract Monitoring</td>
<td>Mark Culley</td>
<td>Contract Management Officer</td>
</tr>
<tr>
<td>Local Employment</td>
<td>Diane Jeavons</td>
<td>Strategic Partnership Manager – Neighbourhood Employment Programme, Regeneration MK</td>
</tr>
<tr>
<td>Community engagement/partnership</td>
<td>Lizzie Bailes</td>
<td>Community Partnership Manager – Regeneration MK</td>
</tr>
</tbody>
</table>

## Appendix E - Useful links for more information:

- [http://socialvaluehub.org.uk/about/mythbuster](http://socialvaluehub.org.uk/about/mythbuster) - A guide busting some common Social Value myths