What makes a great city?

Wednesday 16th December 2015
Transport Systems Catapult, Central Milton Keynes
What is the Commission?

The MK Futures 2050 Commission will explore the emergence of Milton Keynes as a UK city and economy of increasing significance – as it grows to become a “place” not a “plan”. It will reveal possibilities for the long-term and how the city might define itself.
Commission: Structure

**Commission members**

- Chair: Sir Peter Gregson (VC, Cranfield University)
- Andrew Carter (Director of Policy, Centre for Cities)
- Lee Shostak (Shared Intelligence & former Chair TCPA)
- Andrea Edmunds (Director of Innovation, Future Cities Catapult)
- Pete Winkelman (Chairman, MK:Dons)
- Chris Murray (Chief Executive, Core Cities)
- Judith Sykes (Director, Useful Simple)
- Eleri Jones (Project Leader, Foresight Future of Cities)
- Oliver Dean (Managing Director, APPLOAD, and MKFM presenter)

*In attendance at formal meetings*

- MKC Leader
- MKC Opposition Leader 1
- MKC Opposition Leader 2
- MKC Chief Executive

**Executive team**

- MKC Director of Strategy
- MKC Head of Policy & Performance
- Project Manager – Senior Planning Officer
- Communications Manager

**Expert advisers**

- Foresight Future of Cities (Government Office for Science)
- Arup
- Cranfield University
- Open University

**Engagement strategy**

- Milton Keynes Councillors
- Milton Keynes Citizens and Communities
- Regional and National Stakeholders
What has the Commission done so far?

16th October
- Commission methodology
- MK over the past 50 years
- Foresight exercise

2nd November
- What makes a great city
- Overview of MK economy
- Discussion of growth rate scenarios

9th December
- Commissioners Tour of MK
- Vision discussion with interest groups

10th December
- Plan:MK and other visions of MK
- Economic Forecasting
- Research areas for the Commission

16th December
- Public launch event
Commission – Next stages

- Ongoing engagement
- Scenario building
- Research studies
- Report writing
- Preparing recommendations
- Submit to Council for debate, July 2016
- Further work?
Purpose of this evening

- Public launch of MK Futures 2050
- First part of public engagement
- Opportunity to hear from stakeholders
- Not about directions of growth or the planning process
Future opportunities to get involved

• Twitter @Futures2050MK
• Website [www.milton-keynes.gov.uk/MKFutures2050Commission](http://www.milton-keynes.gov.uk/MKFutures2050Commission)
• Workshops
• Roadshow tour
• Public exhibitions
• Promotional stands
• Radio broadcasts – talk show
• Competitions
• Surveys / polls
## Tonight’s agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>19:00-19:10</td>
<td>Welcome Overview - MK Futures 2050 Commission</td>
<td>Sir Peter Gregson Chair MK Futures 2050 Commission</td>
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<tr>
<td>19.30-19:50</td>
<td>Q&amp;A Open Session</td>
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<tr>
<td>20:10-20:30</td>
<td>Q&amp;A Open Session</td>
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<tr>
<td>20:30-20:45</td>
<td>Close</td>
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</table>
Tim Marren
Community Action:MK
WHAT MAKES A GREAT CITY?

People/Community

- Vision
- Life, Liberty and the Pursuit of Happiness
- Creativity and Relationships

Smart Growth

Winning support

More with less

COMMUNITY ACTION: MK
“Ensuring a city has a ‘cultural offer’ that makes it a place where people and businesses want to live, work and invest is not just desirable – we believe it is essential.” Sir Richard Leese, leader Manchester City Council
A great city knows that its cultural offer enriches people’s lives, improves wellbeing, gives them a sense of purpose, identity and place. Happy people reinvest in their city.
“£1bn a year in grants adds £250bn to the economy.” George Osborne, Chancellor
Autumn Statement 2015
Our investment.
Oliver Dean

MK21, MKFM and MK Futures 2050 Commissioner
what makes a great city?
what I do
what makes a great city?

culture
consistency
opportunity
one question
is milton keynes great?
Questions?
Stuart Copeland
Milton Keynes Resident
A RESIDENT’S PERSPECTIVE

16TH DECEMBER 2015
STUART COPELAND – RESIDENT

• MY DAD WORKED HERE FROM 1971, SET UP AND GREW A BUSINESS
• FIONA & I MOVED HERE IN 1992, NOT NECESSARILY EXPECTING TO STAY
• SET UP BUSINESS HERE
• EUAN & GREGOR GREW UP HERE
• WE ALL LOVE THE PLACE
WHY DO WE LOVE THE PLACE?

• LOADS TO DO
• EASE OF EVERYTHING, NOT JUST TRAVEL
• GREEN SPACES, TREES, OXYGEN
• DENSITY, REDWAYS, VILLAGES
• SOME ICONIC BUILDINGS
• WALTON NP SURVEY – “WE LOVE IT HERE, DON’T SCREW IT UP”
• CENTRE FOR CITIES METRICS
• THE FACT THAT EVERYONE SLAGS US OFF……
• ….AND THAT EVERYONE HAS A GO BACK
Milton Keynes Can Do

- Biggest League 2 crowd
- 90,000 at the Rugby World Cup
- 60,000 at Woburn for the British Masters
- Campbell Park full for Northants’ visits
- 80% occupancy at the theatre
- 80,000 to see Red Bull F1 drive the city
- If tickets like gold dust
- The fact we call MK a city when it isn’t!
STUART COPELAND – MK ADVOCATE

• CHAIR OF THE WALTON NEIGHBOURHOOD PLAN WORKING GROUP
• MK BROADBAND ACTION GROUP
• URBAN EDEN
• CHURCH FARM CAMPAIGN

mk>>bag
## HOW WE GOT HERE VERSUS NOW

<table>
<thead>
<tr>
<th>Then</th>
<th>Now</th>
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</thead>
<tbody>
<tr>
<td>There was a Vision</td>
<td>No vision</td>
</tr>
<tr>
<td>There were design principles</td>
<td>Lost</td>
</tr>
<tr>
<td>There was an uncompromising plan</td>
<td>Cave in to government and developers</td>
</tr>
<tr>
<td>Quality was a given</td>
<td>Acceptance of adequate</td>
</tr>
<tr>
<td>Infrastructure came before Expansion</td>
<td>Housing bolted on with no facilities</td>
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<td>There was a benign dictatorship</td>
<td>Democracy.......</td>
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<tr>
<td>There was cash</td>
<td>Not enough effort to ‘find a way’</td>
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THE FUTURE COULD BE GREAT

• REVERSE THE TREND
  • AGREE THE VISION
  • UPDATE THE PRINCIPLES
  • PLAN HOLISTICALLY AND COMMIT
  • ACCEPT ONLY ‘BEST’
  • BUILD THE INFRASTRUCTURE FIRST
  • DECLARE UDI………
  • GO AFTER MONEY FOR MK AS A STRATEGIC CITY

• DO THAT AND YOU’LL HAVE OUR SUPPORT
THANK YOU
Clive Faine

Abbeygate Developments
Abbeygate Developments Ltd

Milton Keynes – City of Dreams
What makes a great City
The 6 ‘P’s’

• PEOPLE –

• PRESENCE – How does the City feel – SAFE / FRIENDLY / WELCOMING

• PLACE – How do we sit with our neighbours

• PURPOSE – LIVE / WORK / PLAY

• PATIENCE – It takes time

• PROPERTY – CMK – JOBS / HOMES / GROWTH
Balancing Property Deals and Community Needs

3 Fundamentals:

1. The Importance of Maintaining the Infrastructure and Public Realm – it’s 50yrs old now and showing its age
2. Stakeholders need to display with actions not words the patience, tolerance, willingness to listen, accept compromise and move forward with consensus
3. Tensions emerging from the recently adopted CMK – BNP, the emerging Plan MK and all related SPD / Transport / Highways consultations are self-evident
Lynne Miles
Arup
What makes a great city?

Lynne Miles
Integrated City Planning
Arup
‘A city is not one thing, but many things in negotiation’
Push and Pull factors

- City
- Social Networks
- Job opportunities
- Markets for business
- Culture and amenities
- Agglomeration
- Dispersion
- High competition for resources
- High Rents
- Congestion
- Crime

- High competition for resources
- Dispersal
- Agglomeration
- Markets for business
- Social Networks
- Job opportunities
- Cultures and amenities
- City
What makes a great city?
Connections

1. Cloud-based information management
2. Monitoring drone for predictive maintenance
3. Freight shuttle system for high-volume freight containers
4. Linumann trees for natural street lighting
5. Vehicle-to-vehicle communication
6. Cycle superhighway separated from traffic
7. Congestion Charging Zone to encourage use of public transport
8. Urban greenway to encourage walking and cycling
9. Photo-luminescent road markings that glow in the dark
10. Space-saving underground car park
11. Transparent LED information displays on buses
12. Hub synchronised traffic signals
13. Solar roadways for power generation
14. Underground roadway for non-autonomous vehicles
15. Driverless vehicle to increase safety and relieve congestion
16. Smart fare collection for frictionless travel
17. Integrated bike racks for all buses
18. Intelligent pedestrian crossing
19. Self-healing road surface
A good place to do business

Source: Centre for Cities, Urban Demographics
Culture
(Built) Environment
Independent leisure & retail
Personality
There’s a reason Alan Partridge comes from Norwich and that’s because it’s a joke.

Other cities might get The Arse about that. What do you do, Norwich?

You mount a huge social media campaign to get the world premiere of the Alan Partridge film in a manky cinema in the crumbling and universally unloved remains of the Anglia Square shopping complex.

And of course, Norwich, you win. Steve Coogan even turns up in a helicopter for it.

Jessica MacDonald, ‘A Love Letter to a Fine City’
Resilience: adapting to change

Change

Economic fluctuations

Climate change and environment

Global competition

Separating regeneration from gentrification

Adapting, improving, reinventing infrastructure
The ingredients of great cities?

People
Place & Space
Economy
Culture & Leisure
Government
Personality

Resilience
Questions?
Thank You

www.milton-keynes.gov.uk/MKFutures2050Commission

Twitter @Futures2050MK