



## This week

- We've launched a brand new local digital advertising campaign geotargeting residents under 25, and/or from Black, Asian or minority ethnic background at a higher risk of catching COVID-19, and/or who live in socioeconomically deprived areas. It's expected to reach 80,000 local people.
- Following a great deal of careful planning with school and college leaders, all our schools (and MK College on 7 September) are re-opening for the autumn term with special precautions in place to keep everyone as safe as possible.

### Our weekly positive case rate per 100,000

Week 32

3 Aug

**8.9**

Week 33

10 Aug

**8.5**

Week 34

17 Aug

**9.6**

Week 35

24-30 August

**5.9**

9.9 Luton

15.0 Bedford

7.3 Central Bedfordshire

Rate of COVID-19 positive cases per 100,000 population

Tested under Pillar 1 and 2 by upper-tier local authority, England

[Here](#) is the data source (see tab 10 of the most recent spreadsheet)