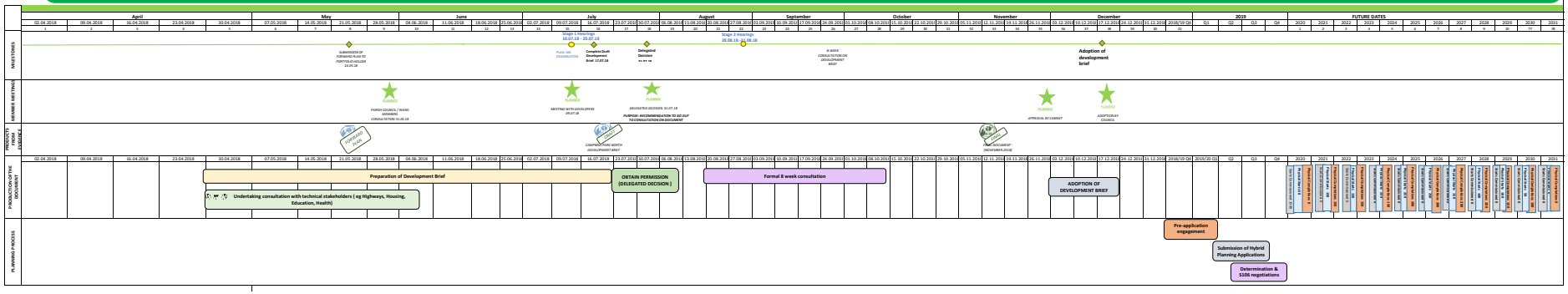CAMPBELL PARK NORTH DEVELOPMENT BRIEF - ROADMAP