

MILTON KEYNES COUNCIL
THE MILTON KEYNES RETAIL CAPACITY AND LEISURE STUDY



ROGER TYM & PARTNERS
Planners and Development Economists

VOLUME 2 - SPREADSHEETS

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Spreadsheet 1 - Population by zone

Zone	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Total	Zones 1-7
2006 (Mid-year estimates)	36,518	27,134	22,697	25,739	33,704	18,047	23,717	59,182	157,576	61,670	57,327	150,070	56,275	54,501	68,762	85,529	23,265	34,174	67,474	68,539	174,244	114,531	53,793	81,125	89,094	1,644,687	187,556
2008	37,320	28,285	23,927	27,936	33,691	18,834	24,209	61,182	164,536	63,924	58,584	153,361	56,442	54,663	70,781	87,154	23,683	35,592	68,598	71,383	175,129	116,707	54,759	82,476	92,728	1,685,885	194,201
2011	38,715	28,735	24,403	30,529	33,775	19,174	24,918	64,135	171,496	67,266	60,452	158,250	58,596	56,748	72,801	89,576	24,304	37,010	70,806	74,227	176,454	119,950	56,196	85,131	94,593	1,738,237	200,248
2016	41,407	30,912	26,449	36,722	35,735	21,450	27,730	69,055	184,851	71,598	64,262	168,225	58,846	56,991	76,167	93,611	25,340	39,373	73,977	78,966	179,172	125,354	58,590	88,943	99,315	1,833,043	220,405
2021	52,213	34,590	29,595	42,482	39,987	24,002	31,029	73,975	198,205	75,930	68,073	178,201	59,098	57,235	79,533	97,647	26,375	41,736	77,188	83,706	181,993	130,758	60,985	92,804	104,190	1,941,530	253,898
2026	64,248	37,888	32,418	48,242	43,800	26,290	33,989	78,896	210,683	80,433	71,454	187,052	59,351	57,480	82,898	100,667	27,163	45,492	80,304	91,237	182,412	134,802	62,805	96,551	104,190	2,040,745	286,875
2008-2011	1,395	450	476	2,593	83	340	709	2,952	6,960	3,342	1,868	4,889	2,153	2,086	2,019	2,421	621	1,418	2,208	2,844	1,325	3,242	1,437	2,654	1,865	52,353	6,047
2008-2011 (%)	4%	2%	2%	9%	0%	2%	3%	5%	4%	5%	3%	3%	4%	4%	3%	3%	3%	4%	3%	4%	1%	3%	3%	3%	2%	3%	3%
2011-2016	2,692	2,177	2,046	6,193	1,961	2,276	2,813	4,920	13,355	4,332	3,811	9,975	251	243	3,366	4,036	1,036	2,363	3,171	4,740	2,718	5,404	2,394	3,813	4,722	94,805	20,156
2011-2016 (%)	7%	8%	8%	20%	6%	12%	11%	8%	8%	6%	6%	6%	0%	0%	5%	5%	4%	6%	4%	6%	2%	5%	4%	4%	5%	5%	10%
2016-2021	10,806	3,678	3,147	5,760	4,252	2,552	3,299	4,920	13,355	4,332	3,811	9,975	252	244	3,366	4,036	1,036	2,363	3,211	4,740	2,820	5,404	2,394	3,861	4,874	108,487	33,493
2016-2021(%)	26%	12%	12%	16%	12%	12%	12%	7%	7%	6%	6%	6%	0%	0%	4%	4%	4%	6%	4%	6%	2%	4%	4%	4%	5%	6%	15%
2021-2026	12,035	3,299	2,822	5,760	3,813	2,289	2,959	4,920	12,477	4,504	3,381	8,851	253	245	3,366	3,020	787	3,755	3,116	7,531	419	4,044	1,820	3,747	0	99,215	32,977
2021-2026(%)	23%	10%	10%	14%	10%	10%	10%	7%	6%	6%	5%	5%	0%	0%	4%	3%	3%	9%	4%	9%	0%	3%	3%	4%	0%	5%	13%
Growth 2008-2026	26,928	9,603	8,491	20,306	10,109	7,457	9,780	17,713	46,147	16,509	12,870	33,691	2,909	2,818	12,117	13,513	3,480	9,900	11,706	19,855	7,283	18,095	8,046	14,075	11,462	354,860	92,674
2008-2026(%)	72%	34%	35%	73%	30%	40%	40%	29%	28%	26%	22%	22%	5%	5%	17%	16%	15%	28%	17%	28%	4%	16%	15%	17%	12%	21%	48%

Notes: Population projections for zones 1-7 derived from ward projections from the MK Observatory between 2006-2015 and post 2015, MK district growth forecasts are used. For zones 8-25, district growth rates are used. The methodology for the population

Spreadsheet 2 - Expenditure by zone

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25
Comparison goods - per person 2006	3,095	3,510	2,967	3,564	3,247	3,349	3,260	3,379	2,946	2,879	3,132	2,891	3,165	3,451	3,357	3,473	3,557	3,349	3,354	3,058	2,874	2,996	3,508	3,596	3,443
2008*	3,406	3,863	3,266	3,923	3,574	3,686	3,588	3,719	3,242	3,169	3,447	3,182	3,483	3,798	3,695	3,822	3,915	3,686	3,691	3,366	3,163	3,297	3,861	3,958	3,789
2011*	3,594	4,076	3,446	4,139	3,771	3,889	3,786	3,924	3,421	3,343	3,637	3,357	3,675	4,008	3,898	4,033	4,131	3,889	3,895	3,551	3,338	3,479	4,074	4,176	3,998
2016*	3,930	4,458	3,768	4,526	4,124	4,253	4,140	4,291	3,741	3,656	3,977	3,671	4,019	4,383	4,263	4,411	4,517	4,253	4,259	3,884	3,650	3,805	4,455	4,567	4,372
2021*	5,212	5,911	4,996	6,001	5,468	5,639	5,490	5,690	4,961	4,848	5,274	4,868	5,330	5,811	5,653	5,848	5,990	5,639	5,648	5,149	4,840	5,045	5,907	6,055	5,798
2026*	6,417	7,278	6,152	7,390	6,733	6,944	6,760	7,006	6,108	5,970	6,494	5,994	6,563	7,156	6,961	7,201	7,375	6,944	6,954	6,341	5,959	6,212	7,274	7,456	7,139

The following growth rates have been applied to the 2006 per capita expenditure for each zone:

Period	Growth rate code	Applied growth rate (per annum)	Source
2006-2008	A	4.910%	Oxford Economics Retail Briefings Update Revised March 2009
2008-2016	B	1.805%	Midpoint figure from forecasts by Experian (Retail Planner Briefing Note 6.1 February 2009 changes, Table 3) and MapInfo (Retail Spending Outlook, Revised Version March 2009)
2016-2021	C	5.805%	Midpoint figure from forecasts by MapInfo (Information Brief 08/02, Medium Term Past Trend, Table 3) and Experian (Retail Planner Briefing Note 6.1, Medium Term Past Trend, Table 3.2)
2021-2026	D	4.250%	Midpoint figure from forecasts by MapInfo (Information Brief 08/02, Ultra Long Term Past Trend, Table 3) and Experian (Retail Planner Briefing Note 6.1, Ultra Long Term Past Trend, Table 3.2)

*2008 figures therefore include two years at Growth Rate A. 2008-11 and 2011-16 figures are based on Growth Rate B, 2016-21 figures on Growth Rate C and 2021-26 figures on Growth Rate D.

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25
Convenience goods - per person 2006	1,724	1,797	1,642	1,830	1,757	1,792	1,771	1,855	1,648	1,616	1,716	1,655	1,736	1,809	1,796	1,790	1,734	1,658	1,787	1,566	1,489	1,535	1,738	1,828	1,695
2008*	1,801	1,877	1,715	1,911	1,835	1,872	1,850	1,938	1,721	1,688	1,792	1,729	1,813	1,889	1,876	1,870	1,811	1,732	1,866	1,636	1,555	1,603	1,815	1,909	1,770
2011*	1,813	1,890	1,727	1,925	1,848	1,885	1,863	1,951	1,733	1,700	1,805	1,741	1,826	1,903	1,889	1,883	1,824	1,744	1,879	1,647	1,566	1,614	1,828	1,923	1,783
2016*	1,834	1,912	1,747	1,947	1,869	1,906	1,884	1,973	1,753	1,719	1,826	1,761	1,847	1,925	1,911	1,904	1,845	1,764	1,901	1,666	1,584	1,633	1,849	1,945	1,803
2021*	1,913	1,994	1,822	2,031	1,950	1,989	1,966	2,059	1,829	1,794	1,904	1,837	1,927	2,008	1,993	1,987	1,924	1,840	1,983	1,738	1,653	1,704	1,929	2,029	1,881
2026*	1,957	2,040	1,864	2,077	1,994	2,034	2,010	2,106	1,871	1,834	1,948	1,878	1,970	2,053	2,039	2,032	1,968	1,882	2,028	1,777	1,690	1,742	1,973	2,075	1,924

The following growth rates have been applied to the 2006 per capita expenditure for each zone:

Period	Growth rate code	Applied growth rate (per annum)	Source
2006-2008	A	2.200%	Oxford Economics Retail Briefings Update Revised March 2009
2008-2016	B	0.230%	Midpoint figure from forecasts by Experian (Retail Planner Briefing Note 6.1 February 2009 changes, Table 3) and MapInfo (Retail Spending Outlook, Revised Version March 2009)
2016-2021	C	0.850%	Midpoint figure from forecasts by MapInfo (Information Brief 08/02, Medium Term Past Trend, Table 3) and Experian (Retail Planner Briefing Note 6.1, Medium Term Past Trend, Table 3.2)
2021-2026	D	0.450%	Midpoint figure from forecasts by MapInfo (Information Brief 08/02, Ultra Long Term Past Trend, Table 3) and Experian (Retail Planner Briefing Note 6.1, Ultra Long Term Past Trend, Table 3.2)

*2008 figures therefore include two years at Growth Rate A. 2008-11 and 2011-16 figures are based on Growth Rate B, 2016-21 figures on Growth Rate C and 2021-26 figures on Growth Rate D.

Spreadsheet 3 - Total comparison goods expenditure and expenditure growth

Year	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total	Total 1-7
Sub-total 2008	127.1	109.3	78.1	109.6	120.4	69.4	86.9	227.5	533.5	202.6	201.9	488.0	196.6	207.6	261.5	333.1	92.7	131.2	253.2	240.3	554.0	384.8	211.4	326.4	351.4	5,898.6	700.8
Less SFT at 11.3%	14.4	12.3	8.8	12.4	13.6	7.8	9.8	25.7	60.3	22.9	22.8	55.1	22.2	23.5	29.6	37.6	10.5	14.8	28.6	27.1	62.6	43.5	23.9	36.9	39.7	666.5	79.2
Total 2008	112.8	96.9	69.3	97.2	106.8	61.6	77.0	201.8	473.2	179.7	179.1	432.8	174.4	184.2	232.0	295.5	82.2	116.4	224.6	213.1	491.4	341.3	187.5	289.5	311.7	5,232.1	621.6
Sub-total 2011	139.1	117.1	84.1	126.4	127.4	74.6	94.3	251.7	586.7	224.9	219.9	531.3	215.4	227.4	283.8	361.3	100.4	143.9	275.8	263.6	588.9	417.3	228.9	355.5	378.2	6,417.9	763.0
Less SFT at 13.4%	18.6	15.7	11.3	16.9	17.1	10.0	12.6	33.7	78.6	30.1	29.5	71.2	28.9	30.5	38.0	48.4	13.5	19.3	37.0	35.3	78.9	55.9	30.7	47.6	50.7	860.0	102.2
Total 2011	120.5	101.4	72.8	109.4	110.3	64.6	81.7	217.9	508.1	194.8	190.4	460.1	186.5	197.0	245.8	312.9	86.9	124.6	238.8	228.3	510.0	361.4	198.3	307.9	327.5	5,557.9	660.7
Sub-total 2016	162.7	137.8	99.7	166.2	147.4	91.2	114.8	296.3	691.6	261.8	255.6	617.6	236.5	249.8	324.7	412.9	114.5	167.5	315.1	306.7	653.9	476.9	261.0	406.2	434.3	7,402.6	919.8
Less SFT at 13.9%	22.6	19.2	13.9	23.1	20.5	12.7	16.0	41.2	96.1	36.4	35.5	85.9	32.9	34.7	45.1	57.4	15.9	23.3	43.8	42.6	90.9	66.3	36.3	56.5	60.4	1,029.0	127.9
Total 2016	140.1	118.6	85.8	143.1	126.9	78.5	98.8	255.1	595.4	225.4	220.1	531.8	203.6	215.1	279.6	355.5	98.6	144.2	271.3	264.0	563.1	410.6	224.7	349.7	373.9	6,373.7	791.9
Sub-total 2021	272.1	204.4	147.9	255.0	218.6	135.4	170.3	420.9	983.3	368.1	359.0	867.5	315.0	332.6	449.6	571.1	158.0	235.4	435.9	431.0	880.8	659.7	360.2	562.0	604.1	10,397.7	1403.7
Less SFT at 13.9%	37.8	28.4	20.6	35.4	30.4	18.8	23.7	58.5	136.7	51.2	49.9	120.6	43.8	46.2	62.5	79.4	22.0	32.7	60.6	59.9	122.4	91.7	50.1	78.1	84.0	1,445.3	195.1
Total 2021	234.3	176.0	127.3	219.5	188.2	116.5	146.7	362.4	846.6	316.9	309.1	746.9	271.2	286.4	387.1	491.7	136.0	202.7	375.3	371.1	758.3	568.0	310.2	483.8	520.1	8,952.5	1208.6
Sub-total 2026	412.3	275.7	199.4	356.5	294.9	182.6	229.7	552.8	1286.9	480.1	464.0	1121.3	389.5	411.3	577.0	724.9	200.3	315.9	558.5	578.5	1087.0	837.4	456.8	719.9	743.8	13,457.2	1951.2
Less SFT at 13.9%	57.3	38.3	27.7	49.6	41.0	25.4	31.9	76.8	178.9	66.7	64.5	155.9	54.1	57.2	80.2	100.8	27.8	43.9	77.6	80.4	151.1	116.4	63.5	100.1	103.4	1,870.6	271.2
Total 2026	355.0	237.4	171.7	306.9	253.9	157.2	197.8	475.9	1108.1	413.4	399.5	965.4	335.4	354.1	496.8	624.2	172.5	272.0	480.8	498.1	935.9	721.0	393.3	619.8	640.4	11,586.7	1680.0
Total growth 2008-2026	242.2	140.5	102.4	209.7	147.1	95.6	120.8	274.1	634.9	233.7	220.4	532.6	161.0	170.0	264.9	328.7	90.2	155.6	256.2	285.0	444.6	379.7	205.8	330.3	328.7	6354.6	1058.4

Note - SFT Discounts applied are taken from Experian Retail Planner Briefing Note 6.1, Spreadsheet 5.1, Page 16 (Broad Definition of Non-Store Retail Sales). Figures are only projected by Experian as far as 2016 and therefore the 2016 figures are also use

Spreadsheet 4 - Total convenience expenditure and expenditure growth

Year	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total	Total 1-7
Sub-total 2008	67.2	53.1	41.0	53.4	61.8	35.3	44.8	118.5	283.2	107.9	105.0	265.1	102.3	103.3	132.8	162.9	42.9	61.6	128.0	116.8	272.4	187.1	99.4	157.5	164.2	2967.5	356.6
Less SFT at 2.95%	2.0	1.6	1.2	1.6	1.8	1.0	1.3	3.5	8.4	3.2	3.1	7.8	3.0	3.0	3.9	4.8	1.3	1.8	3.8	3.4	8.0	5.5	2.9	4.6	4.8	87.5	10.5
Total 2008	65.2	51.5	39.8	51.8	60.0	34.2	43.5	115.0	274.9	104.7	101.9	257.3	99.3	100.2	128.9	158.1	41.6	59.8	124.3	113.3	264.3	181.6	96.5	152.8	159.3	2880.0	346.1
Sub-total 2011	70.2	54.3	42.1	58.8	62.4	36.1	46.4	125.1	297.2	114.3	109.1	275.4	107.0	108.0	137.5	168.6	44.3	64.5	133.1	122.2	276.3	193.6	102.7	163.7	168.6	3081.8	370.4
Less SFT at 3.65%	2.6	2.0	1.5	2.1	2.3	1.3	1.7	4.6	10.8	4.2	4.0	10.1	3.9	3.9	5.0	6.2	1.6	2.4	4.9	4.5	10.1	7.1	3.7	6.0	6.2	112.5	13.5
Total 2011	67.6	52.3	40.6	56.6	60.1	34.8	44.7	120.6	286.4	110.2	105.1	265.4	103.1	104.0	132.5	162.5	42.7	62.2	128.2	117.8	266.2	186.6	99.0	157.7	162.5	2969.4	356.8
Sub-total 2016	75.9	59.1	46.2	71.5	66.8	40.9	52.2	136.3	324.1	123.1	117.3	296.2	108.7	109.7	145.5	178.3	46.7	69.4	140.6	131.6	283.8	204.7	108.3	173.0	179.1	3289.1	412.7
Less SFT at 4.05%	3.1	2.4	1.9	2.9	2.7	1.7	2.1	5.5	13.1	5.0	4.8	12.0	4.4	4.4	5.9	7.2	1.9	2.8	5.7	5.3	11.5	8.3	4.4	7.0	7.3	133.2	16.7
Total 2016	72.9	56.7	44.3	68.6	64.1	39.2	50.1	130.8	311.0	118.1	112.6	284.2	104.3	105.2	139.6	171.0	44.9	66.6	134.9	126.2	272.3	196.4	103.9	166.0	171.8	3155.9	396.0
Sub-total 2021	99.9	69.0	53.9	86.3	78.0	47.7	61.0	152.3	362.5	136.2	129.6	327.3	113.9	114.9	158.5	194.0	50.8	76.8	153.1	145.5	300.8	222.8	117.6	188.3	196.0	3636.6	495.8
Less SFT at 4.05%	4.0	2.8	2.2	3.5	3.2	1.9	2.5	6.2	14.7	5.5	5.3	13.3	4.6	4.7	6.4	7.9	2.1	3.1	6.2	5.9	12.2	9.0	4.8	7.6	7.9	147.3	20.1
Total 2021	95.9	66.2	51.7	82.8	74.8	45.8	58.5	146.1	347.8	130.7	124.4	314.1	109.3	110.3	152.1	186.1	48.7	73.7	146.9	139.6	288.6	213.7	112.9	180.7	188.1	3489.3	475.7
Sub-total 2026	125.7	77.3	60.4	100.2	87.3	53.5	68.3	166.1	394.1	147.5	139.2	351.4	116.9	118.0	169.0	204.5	53.5	85.6	162.9	162.2	308.3	234.9	123.9	200.3	200.5	3911.5	572.8
Less SFT at 4.05%	5.1	3.1	2.4	4.1	3.5	2.2	2.8	6.7	16.0	6.0	5.6	14.2	4.7	4.8	6.8	8.3	2.2	3.5	6.6	6.6	12.5	9.5	5.0	8.1	8.1	158.4	23.2
Total 2026	120.6	74.1	58.0	96.1	83.8	51.3	65.6	159.4	378.1	141.6	133.5	337.1	112.2	113.2	162.1	196.2	51.3	82.1	156.3	155.6	295.8	225.4	118.9	192.2	192.3	3753.1	549.6
Total growth 2008-2026	55.4	22.6	18.1	44.3	23.8	17.1	22.1	44.3	103.3	36.8	31.6	79.9	12.9	13.0	33.3	38.1	9.7	22.3	32.0	42.3	31.5	43.8	22.4	39.4	33.0	873.1	203.5

Note - SFT Discounts applied are 50% of those from Experian Retail Planner Briefing Note 6.1, Spreadsheet 5.1, Page 16 (Broad Definition of Non-Store Retail Sales). Figures are only projected by Experian as far as 2016 and therefore the 2016 figures are a

Spreadsheet 5a 2008 Comparison goods market shares

	Zone 1 %	Zone 2 %	Zone 3 %	Zone 4 %	Zone 5 %	Zone 6 %	Zone 7 %	Zone 8 %	Zone 9 %	Zone 10 %	Zone 11 %	Zone 12 %	Zone 13 %	Zone 14 %	Zone 15 %	Zone 16 %	Zone 17 %	Zone 18 %	Zone 19 %	Zone 20 %	Zone 21 %	Zone 22 %	Zone 23 %	Zone 24 %	Zone 25 %	Total %
1. Stores within OCA																										
Zone 1																										
Bletchley and retail parks	26.9	7.0	9.3	8.2	2.1	3.2	2.3	0.0	0.2	0.0	0.0	0.0	0.0	0.00	0.53	1.07	0.00	2.50	0.30	0.74	0.04	0.00	0.00	1.68	0.00	1.40
Bletchley - Ikea only	7.0	1.1	2.0	4.4	1.5	1.0	1.8	0.1	0.1	0.0	0.1	0.2	0.0	0.31	1.11	0.67	1.19	0.54	0.23	0.70	0.30	0.48	0.73	0.35	0.07	0.67
Other centres - Survey zone 1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total, Zone 1	33.9	8.1	11.3	12.6	3.6	4.2	4.1	0.1	0.3	0.0	0.1	0.2	0.0	0.31	1.64	1.74	1.19	3.04	0.53	1.44	0.34	0.48	0.73	2.03	0.07	2.07
Zone 2																										
Westcroft	0.4	0.8	0.0	0.3	1.4	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.22	0.39	0.20	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.13
Other centres - Survey Zone 2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total, Zone 2	0.4	0.8	0.0	0.3	1.4	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.22	0.39	0.20	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.13
Zone 3																										
Routeco Retail Park, Milton Keynes	4.7	7.4	9.0	8.9	5.1	4.0	7.9	0.1	0.1	0.0	0.0	0.0	0.0	0.42	1.17	2.08	0.00	1.60	0.00	0.00	0.04	0.06	0.00	0.21	0.00	0.97
Grafton Retail Park, Milton Keynes	0.8	2.0	2.4	1.8	1.0	0.9	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.85	0.00	1.11	0.00	0.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26
Other centres - Survey Zone 3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.02
Sub-total, Zone 3	5.4	9.4	11.4	10.6	6.1	4.9	8.2	0.1	0.2	0.0	0.0	0.0	0.0	1.27	1.17	3.43	0.00	2.07	0.00	0.00	0.04	0.06	0.00	0.21	0.00	1.25
Zone 4																										
Kingston	1.8	1.2	0.9	9.0	2.5	1.1	0.2	0.0	0.0	0.2	0.0	0.1	0.0	0.00	0.36	0.43	1.27	0.17	0.00	0.08	0.09	0.14	0.00	0.38	0.13	0.43
Other centres - Survey Zone 4	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.03
Sub-total, Zone 4	2.2	1.2	0.9	9.0	2.9	1.1	0.2	0.0	0.0	0.2	0.0	0.1	0.0	0.00	0.36	0.51	1.27	0.17	0.00	0.08	0.09	0.14	0.00	0.38	0.13	0.46
Zone 5																										
Central Milton Keynes (incl Xscape)	48.8	75.2	66.2	57.9	70.1	76.2	68.7	6.5	8.5	3.8	11.7	4.4	4.2	16.69	34.90	37.79	29.20	44.56	7.84	19.99	7.46	8.98	5.31	29.21	6.32	19.47
Other centres - Survey Zone 5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.01	
Sub-total, Zone 5	48.8	75.2	66.2	57.9	70.1	76.2	68.7	6.5	8.5	3.8	11.7	4.4	4.2	16.69	34.90	37.79	29.20	44.56	7.84	19.99	7.46	8.98	5.69	29.21	6.32	19.48
Zone 6																										
Retail Parks (Central RP/The Place)	3.2	4.7	6.2	5.1	4.5	8.3	7.8	0.0	0.1	0.0	1.4	0.1	0.0	1.04	1.30	2.48	1.48	0.40	0.00	0.09	0.00	0.37	0.00	0.27	0.11	0.95
Other centres - Survey Zone 6	1.6	0.2	0.0	1.4	0.2	0.0	1.6	0.0	0.3	0.2	0.5	0.2	0.1	0.00	1.61	2.32	0.00	0.00	0.00	0.14	0.37	0.65	0.22	0.06	0.00	0.49
Sub-total, Zone 6	4.8	4.9	6.2	6.5	4.7	8.3	9.5	0.0	0.4	0.2	1.9	0.3	0.1	1.04	2.90	4.80	1.48	0.40	0.00	0.23	0.37	1.02	0.22	0.33	0.11	1.44
Zone 7																										
Wolverton	0.3	0.0	0.7	0.0	1.7	0.0	5.5	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.07	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Other centres - Survey Zone 7	1.0	0.0	0.0	0.0	0.3	0.3	1.4	0.0	0.0	0.0	0.2	0.0	0.0	0.00	0.07	0.26	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13
Sub-total, Zone 7	1.3	0.0	0.7	0.0	2.0	0.3	7.0	0.0	0.0	0.0	0.2	0.0	0.0	0.00	0.15	0.40	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Sub-total, Zones 1-7 (MK Borough)	96.7	99.6	96.8	96.9	90.8	96.4	97.6	6.7	9.4	4.1	13.9	5.1	4.3	19.5	41.5	48.9	33.1	50.7	8.4	21.7	8.3	10.7	6.6	32.2	6.7	25.1

	Zone 1 %	Zone 2 %	Zone 3 %	Zone 4 %	Zone 5 %	Zone 6 %	Zone 7 %	Zone 8 %	Zone 9 %	Zone 10 %	Zone 11 %	Zone 12 %	Zone 13 %	Zone 14 %	Zone 15 %	Zone 16 %	Zone 17 %	Zone 18 %	Zone 19 %	Zone 20 %	Zone 21 %	Zone 22 %	Zone 23 %	Zone 24 %	Zone 25 %	Total %	
Zone 8																											
Daventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	19.2	0.1	0.0	0.0	0.0	0.0	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69
Other centres - Survey Zone 8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.02
Sub-total, Zone 8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	19.5	0.1	0.0	0.0	0.0	0.0	0.00	0.32	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.71
Zone 9																											
Wellingborough - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.4	0.8	0.3	0.6	0.0	0.00	0.10	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.14
Wellingborough	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.2	0.8	0.1	0.1	0.0	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.99
Rushden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.9	0.5	0.1	0.0	0.0	0.00	0.00	0.48	0.23	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.93
Other centres - Survey Zone 9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.2	0.0	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16
Sub-total, Zone 9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	32.8	2.1	0.5	1.0	0.0	0.00	0.10	1.31	0.23	0.00	0.00	0.00	0.00	0.09	0.10	0.00	0.00	0.00	3.22
Zone 10																											
Kettering	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	3.4	58.9	0.4	0.3	0.0	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.36
Kettering - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	15.8	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63
Other centres - Survey Zone 10	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.04
Sub-total, Zone 10	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	4.1	76.0	0.4	0.3	0.0	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.04
Zone 11																											
Northampton - St James' RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	3.2	0.0	15.4	7.6	0.0	0.00	2.03	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75
Northampton - Sixfields RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.5	1.0	0.1	2.4	2.3	0.0	0.00	0.61	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28	0.68
Northampton - other retail parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.7	0.0	4.1	4.3	0.0	0.00	0.66	0.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.73
Other centres - Survey Zone 11	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01
Sub-total, Zone 11	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.1	5.0	0.1	21.9	14.2	0.0	0.00	3.30	1.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28	3.17
Zone 12																											
Northampton	0.6	0.0	0.5	0.2	1.0	0.0	2.7	24.9	18.7	3.5	53.8	56.0	0.2	0.00	13.73	6.32	0.73	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.23
Northampton - Riverside Business Pk	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	8.9	0.2	4.9	10.9	0.0	0.00	0.48	0.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.08
Weston Favell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.1	8.4	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.25	0.86	
Other centres - Survey Zone 12	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06
Sub-total, Zone 12	0.6	0.0	0.5	0.2	1.0	0.0	2.7	26.5	28.6	3.7	58.8	76.0	0.2	0.00	14.22	7.02	0.73	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.25	13.23
Zone 13																											
Banbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.6	0.0	0.0	0.3	0.0	67.1	12.49	13.81	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.76
Banbury - Southam Road RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	14.0	1.71	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.57
Banbury - Banbury Cross RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	7.4	0.12	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.28
Other centres - Survey Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total, Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.2	0.0	0.0	0.3	0.0	88.5	14.32	14.69	0.00	0.00	0.00	0.59	0.00	0.00	0.15	0.00	0.00	0.00	0.00	4.61
Zone 14																											
Bicester	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	25.64	4.33	0.08	0.00	0.00	0.16	0.14	0.03	0.39	0.17	0.27	0.00	0.00	1.09
Bicester - Launton Road RP	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.32
Bicester - Bicester Village	0.0	0.0	0.9	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	4.10	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.15	0.00	0.23	0.00	0.00	0.18
Other centres - Survey Zone 14	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.02	
Sub-total, Zone 14	0.2	0.0	1.4	0.0	0.0	0.0	0.5	0.0	0.2	0.0	0.0	0.1	0.0	38.89	4.47	0.08	0.00	0.00	0.30	0.14	0.03	0.54	0.17	0.72	0.00	0.00	1.61
Zone 15																											
Buckingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.80	8.64	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.90	0.00	0.61	
Brackley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	6.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.25
Other centres - Survey Zone 15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.1	0.0	0.00	3.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18
Sub-total, Zone 15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.1	0.0	4.80	17.82	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.90	0.00	0.00	1.05
Zone 16																											
Olney	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.5	0.0	0.0	0.0	0.00	0.00	3.95	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.20	
Newport Pagnell	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	1.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06
Other centres - Survey Zone 16	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.07
Sub-total, Zone 16	0.3	0.0	0.0	0.0	0.3																						

	Zone 1 %	Zone 2 %	Zone 3 %	Zone 4 %	Zone 5 %	Zone 6 %	Zone 7 %	Zone 8 %	Zone 9 %	Zone 10 %	Zone 11 %	Zone 12 %	Zone 13 %	Zone 14 %	Zone 15 %	Zone 16 %	Zone 17 %	Zone 18 %	Zone 19 %	Zone 20 %	Zone 21 %	Zone 22 %	Zone 23 %	Zone 24 %	Zone 25 %	Total %	
Zone 19																											
Aylesbury	1.2	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	3.98	0.97	0.00	0.40	2.15	66.47	0.14	0.40	0.31	0.00	31.00	0.00	4.87	
Aylesbury - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.22	0.00	0.00	0.00	0.00	17.21	0.00	0.00	0.00	0.00	5.49	0.00	1.07	
Other centres - Survey Zone 19	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Sub-total, Zone 19	1.2	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	4.21	0.97	0.00	0.40	2.15	83.68	0.14	0.40	0.31	0.00	36.49	0.00	5.94	
Zone 20																											
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	1.02	0.75	0.88	0.00	33.81	3.60	0.15	0.00	2.10	0.68	2.05	
Dunstable - White Lion Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.00	0.00	0.17	0.00	0.63	0.00	5.86	0.59	0.00	0.00	0.67	0.00	0.37	
Other centres - Survey Zone 20	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.51	0.12	0.00	0.00	0.00	0.00	0.03	
Sub-total, Zone 20	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.00	0.00	1.19	0.75	1.52	0.00	40.18	4.31	0.15	0.00	2.77	0.68	2.45	
Zone 21																											
Luton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.2	0.0	0.00	0.00	1.45	6.26	0.53	0.35	20.09	58.90	0.00	0.15	1.45	2.96	7.66	
Luton - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	1.83	0.00	0.14	7.76	16.35	0.00	0.00	0.85	1.14	2.19	
Other centres - Survey Zone 21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Sub-total, Zone 21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.2	0.0	0.00	0.00	1.45	8.08	0.53	0.49	27.85	75.25	0.00	0.15	2.30	4.10	9.86	
Zone 22																											
Bedford	0.2	0.0	0.3	0.6	0.7	0.6	0.0	0.0	6.7	0.0	0.0	0.0	0.0	0.00	0.10	19.65	24.58	0.52	0.00	0.66	0.65	63.26	23.53	0.52	2.24	7.44	
Bedford - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	1.5	0.0	0.0	0.1	0.0	0.00	0.10	12.02	11.11	0.00	0.00	0.00	0.09	20.73	8.12	0.37	1.22	2.73	
Kempston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.00	0.00	0.47	3.05	0.00	0.00	0.00	0.23	0.98	0.36	0.12	0.11	0.30	
Other centres - Survey Zone 22	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.00	0.01	
Sub-total, Zone 22	0.2	0.0	0.3	0.6	0.7	0.6	0.0	0.2	8.8	0.0	0.0	0.1	0.0	0.00	0.20	32.14	38.75	0.52	0.00	0.66	0.97	84.97	32.34	1.01	3.57	10.48	
Zone 23																											
Biggleswade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	1.43	0.00	0.00	0.00	0.05	0.00	15.07	0.00	2.61	0.69	
Biggleswade - Biggleswade RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	13.67	0.00	1.93	0.60	
Other centres - Survey Zone 23	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.09	0.35	0.00	0.00	0.00	0.00	0.00	0.58	0.00	0.00	0.03	
Sub-total, Zone 23	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.09	1.79	0.00	0.00	0.00	0.05	0.00	29.31	0.00	4.55	1.32	
Zone 24																											
Other centres - Survey Zone 24	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.00	0.00	0.31	0.00	0.73	0.14	1.06	0.00	0.00	0.00	0.64	0.00	0.21	
Sub-total, Zone 24	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.00	0.00	0.31	0.00	0.73	0.14	1.06	0.00	0.00	0.00	0.64	0.00	0.21	
Zone 25																											
Hitchin	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.73	0.00	0.00	0.00	2.10	0.00	2.29	0.00	23.83	1.58	
Other centres - Survey Zone 25	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.27	0.00	0.15	0.00	0.00	0.11	0.24	0.54	0.06	
Sub-total, Zone 25	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.73	0.27	0.00	0.15	2.10	0.00	2.41	0.24	24.36	1.65	
Sub-total for OCA	97.7	99.6	99.0	96.4	92.9	97.0	99.1	77.6	89.6	87.2	96.3	97.0	93.0	81.76	96.20	96.88	96.71	96.67	93.56	92.88	91.21	96.52	71.04	83.38	44.56	89.05	
2. Centres outside OCA																											
Stevenage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.18	0.00	0.23	1.16	0.00	11.70	0.00	26.17	1.93	
Central London	0.5	0.0	0.0	0.8	1.0	0.6	0.0	0.6	1.6	0.2	0.2	1.1	0.5	0.17	0.98	0.11	0.73	0.27	0.31	1.99	2.12	0.93	2.15	1.59	3.98	1.24	
Oxford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.2	0.0	0.0	2.0	14.24	1.47	0.11	0.00	0.00	0.30	0.00	0.00	0.42	0.00	0.00	0.00	0.71	
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.17	0.00	0.36	0.00	9.33	0.70	
Letchworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.30	0.00	6.27	0.43	
Peterborough	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	4.6	0.0	0.0	0.0	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.53	0.00	0.40	
Hemel Hempstead	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	1.76	0.39	2.71	0.27	0.00	0.00	2.57	0.00	0.38	
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.2	0.2	0.0	0.0	0.0	0.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	
Cambridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.05	6.38	0.00	0.24	0.27	
Other centres outside catchment	1.6	0.4	1.0	2.9	4.6	2.4	0.9	11.7	6.3	7.8	3.6	1.7	4.4	3.83	1.35	2.84	2.16	1.12	5.44	2.18	4.07	2.08	3.89	11.93	9.45	4.57	
Sub-total for outside OCA	2.3	0.4	1.0	3.6	7.1	3.0	0.9	22.4	10.4	12.8	3.7	3.0	7.0	18.24	3.80	3.12	3.29	3.33	6.44	7.12	8.79	3.48	28.96	16.62	55.44	10.95	
Overall total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	

Spreadsheet 5b 2008 Comparison goods spending patterns

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m	Total %
1. Stores within OCA																											
Zone 1																											
Bletchley and retail parks	30.3	6.8	6.5	7.9	2.3	2.0	1.7	0.0	0.9	0.0	0.0	0.0	0.0	0.0	1.2	3.2	0.0	2.9	0.7	1.6	0.2	0.0	0.0	4.9	0.0	73.0	1.4%
Bletchley - Ikea only	7.9	1.0	1.4	4.3	1.6	0.6	1.4	0.2	0.5	0.0	0.3	1.0	0.0	0.6	2.6	2.0	1.0	0.6	0.5	1.5	1.5	1.7	1.4	1.0	0.2	34.6	0.7%
Other centres - Survey zone 1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Sub-total, Zone 1	38.2	7.8	7.8	12.2	3.8	2.6	3.2	0.2	1.3	0.0	0.3	1.0	0.0	0.6	3.8	5.1	1.0	3.5	1.2	3.1	1.6	1.7	1.4	5.9	0.2	107.5	2.1%
Zone 2																											
Westcroft	0.4	0.8	0.0	0.3	1.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.9	0.6	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	6.0	0.1%
Other centres - Survey Zone 2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Sub-total, Zone 2	0.4	0.8	0.0	0.3	1.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.9	0.6	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	6.0	0.1%
Zone 3																											
Routeco Retail Park, Milton Keynes	5.2	7.2	6.3	8.6	5.4	2.5	6.1	0.2	0.3	0.0	0.0	0.0	0.0	0.8	2.7	6.2	0.0	1.9	0.0	0.0	0.2	0.2	0.0	0.6	0.0	54.3	1.0%
Grafton Retail Park, Milton Keynes	0.9	2.0	1.7	1.7	1.1	0.6	0.2	0.0	0.7	0.0	0.0	0.0	0.0	1.6	0.0	3.3	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.2	0.3%
Other centres - Survey Zone 3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0%
Sub-total, Zone 3	6.1	9.2	7.9	10.3	6.5	3.0	6.3	0.2	1.0	0.0	0.0	0.0	0.0	2.3	2.7	10.1	0.0	2.4	0.0	0.0	0.2	0.2	0.0	0.6	0.0	69.2	1.3%
Zone 4																											
Kingston	2.1	1.1	0.6	8.8	2.7	0.7	0.2	0.0	0.0	0.3	0.0	0.6	0.0	0.0	0.8	1.3	1.0	0.2	0.0	0.2	0.4	0.5	0.0	1.1	0.4	23.0	0.4%
Other centres - Survey Zone 4	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0%
Sub-total, Zone 4	2.4	1.1	0.6	8.8	3.1	0.7	0.2	0.0	0.0	0.3	0.0	0.6	0.0	0.0	0.8	1.5	1.0	0.2	0.0	0.2	0.4	0.5	0.0	1.1	0.4	24.0	0.5%
Zone 5																											
Central Milton Keynes (incl Xscape)	55.0	72.9	45.9	56.2	74.9	46.9	52.9	13.1	40.4	6.8	21.0	19.2	7.4	30.7	81.0	111.7	24.0	51.9	17.6	42.6	36.7	30.7	10.0	84.6	19.7	1053.6	20.1%
Other centres - Survey Zone 5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.7	0.0%
Sub-total, Zone 5	55.0	72.9	45.9	56.2	74.9	46.9	52.9	13.1	40.4	6.8	21.0	19.2	7.4	30.7	81.0	111.7	24.0	51.9	17.6	42.6	36.7	30.7	10.7	84.6	19.7	1054.3	20.2%
Zone 6																											
Retail Parks (Central RP/The Place)	3.6	4.5	4.3	4.9	4.8	5.1	6.0	0.0	0.3	0.0	2.5	0.5	0.0	1.9	3.0	7.3	1.2	0.5	0.0	0.2	0.0	1.3	0.0	0.8	0.3	53.2	1.0%
Other centres - Survey Zone 6	1.8	0.2	0.0	1.4	0.2	0.0	1.3	0.0	1.4	0.3	0.9	0.8	0.2	0.0	3.7	6.9	0.0	0.0	0.0	0.3	1.8	2.2	0.4	0.2	0.0	24.0	0.5%
Sub-total, Zone 6	5.4	4.7	4.3	6.3	5.1	5.1	7.3	0.0	1.7	0.3	3.4	1.3	0.2	1.9	6.7	14.2	1.2	0.5	0.0	0.5	1.8	3.5	0.4	1.0	0.3	77.2	1.5%
Zone 7																											
Wolverton	0.3	0.0	0.5	0.0	1.8	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.4	0.1%
Other centres - Survey Zone 7	1.2	0.0	0.0	0.0	0.3	0.2	1.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.8	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.1%
Sub-total, Zone 7	1.5	0.0	0.5	0.0	2.1	0.2	5.4	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.3	1.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.8	0.2%
Sub-total, Zones 1-7 (MK Borough)	109.0	96.5	67.1	94.2	97.0	59.3	75.2	13.5	44.4	7.4	24.9	22.0	7.5	36.0	96.3	144.4	27.3	59.0	18.8	46.3	40.8	36.5	12.5	93.1	20.9	1349.9	25.8%

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m	Total %	
Zone 8																												
Daventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	38.8	0.6	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40.1	0.8%
Other centres - Survey Zone 8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0%
Sub-total, Zone 8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	39.4	0.6	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	40.8	0.8%
Zone 9																												
Wellingborough - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	53.7	1.4	0.5	2.6	0.0	0.0	0.2	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	59.3	1.1%
Wellingborough	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	48.4	1.4	0.2	0.6	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	51.4	1.0%
Rushden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	46.8	1.0	0.2	0.2	0.0	0.0	0.0	1.4	0.2	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	50.0	1.0%
Other centres - Survey Zone 9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.1	0.0	0.0	0.9	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.9	0.2%
Sub-total, Zone 9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	155.0	3.7	0.9	4.3	0.0	0.0	0.2	3.9	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.2	0.0	0.0	168.6	3.2%
Zone 10																												
Kettering	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	15.9	105.8	0.7	1.3	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	124.6	2.4%
Kettering - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	28.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	31.7	0.8%
Other centres - Survey Zone 10	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0%
Sub-total, Zone 10	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	19.3	136.5	0.7	1.3	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	158.7	3.0%
Zone 11																												
Northampton - St James' RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.0	15.4	0.0	27.5	33.0	0.0	0.0	4.7	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	88.9	1.7%
Northampton - Sixfields RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.1	4.9	0.2	4.3	9.9	0.0	0.0	1.4	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	35.0	0.7%
Northampton - other retail parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	3.3	0.0	7.4	18.5	0.0	0.0	1.5	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	36.3	0.7%
Other centres - Survey Zone 11	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0%
Sub-total, Zone 11	0.0	0.0	0.0	0.0	0.0	0.0	0.0	24.5	23.6	0.2	39.2	61.4	0.0	0.0	7.7	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	160.6	3.1%
Zone 12																												
Northampton	0.7	0.0	0.3	0.2	1.1	0.0	2.0	50.2	88.5	6.2	96.3	242.4	0.3	0.0	31.9	18.7	0.6	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	539.8	10.3%
Northampton - Riverside Business Pk	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	42.2	0.3	8.8	47.0	0.0	0.0	1.1	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	104.7	2.0%
Weston Favell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.2	36.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	42.0	0.8%
Other centres - Survey Zone 12	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.1%
Sub-total, Zone 12	0.7	0.0	0.3	0.2	1.1	0.0	2.0	53.4	135.3	6.6	105.3	328.9	0.3	0.0	33.0	20.8	0.6	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	689.6	13.2%
Zone 13																												
Banbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	23.4	0.0	0.0	0.5	0.0	117.1	23.0	32.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	197.3	3.8%
Banbury - Southam Road RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	24.3	3.1	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.2	0.6%
Banbury - Banbury Cross RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	12.9	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	14.3	0.3%
Other centres - Survey Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Sub-total, Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	24.7	0.0	0.0	0.5	0.0	154.4	26.4	34.1	0.0	0.0	0.0	1.3	0.0	0.0	0.5	0.0	0.0	0.0	0.0	241.8	4.6%
Zone 14																												
Bicester	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.3	0.0	47.2	10.0	0.2	0.0	0.0	0.4	0.3	0.1	1.3	0.3	0.8	0.0	0.0	62.1	1.2%
Bicester - Launton Road RP	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.1	0.3%
Bicester - Bicester Village	0.0	0.0	0.6	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	7.6	0.0	0.0	0.0	0.3	0.0	0.0	0.5	0.0	0.7	0.0	0.0	10.0	0.2%	
Other centres - Survey Zone 14	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	1.0	0.0%	
Sub-total, Zone 14	0.3	0.0	1.0	0.0	0.0	0.0	0.4	0.0	0.7	0.0	0.0	0.3	0.0	71.6	10.4	0.2	0.0	0.0	0.7	0.3	0.1	1.9	0.3	2.1	0.0	0.0	90.2	1.7%
Zone 15																												
Buckingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.8	20.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	32.7	0.8%	
Brackley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.3	0.3%
Other centres - Survey Zone 15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.5	0.0	0.0	7.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.2	0.2%
Sub-total, Zone 15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.5	0.0	8.8	41.3	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	56.3	1.1%
Zone 16																												
Olney	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.9	0.0	0.0	0.0	0.0	0.0	11.7	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	13.8	0.3%
Newport Pagnell	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.1%
Other centres - Survey Zone 16	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	1.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	3.4	0.1%
Sub-total, Zone 16	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	1.9	0.9	0.0	0.3	0.0	0.0	0.0	15.5	1.5	0.0	0.0	0.0	0.0	0.3	0.3	0.0				

Spreadsheet 5b continued

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m	Total %
Zone 19																											
Aylesbury	1.4	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	7.3	2.3	0.0	0.3	2.5	149.3	0.3	1.9	1.1	0.0	89.8	0.0	256.8	4.9%
Aylesbury - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	38.7	0.0	0.0	0.0	0.0	15.9	0.0	55.0	1.1%
Other centres - Survey Zone 19	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Sub-total, Zone 19	1.4	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	7.7	2.3	0.0	0.3	2.5	188.0	0.3	1.9	1.1	0.0	105.7	0.0	311.8	6.0%
Zone 20																											
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.6	1.0	0.0	72.0	17.7	0.5	0.0	6.1	2.1	103.1	2.0%
Dunstable - White Lion Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.5	0.0	0.7	0.0	12.5	2.9	0.0	0.0	1.9	0.0	19.0	0.4%
Other centres - Survey Zone 20	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.6	0.0	0.0	0.0	0.0	1.7	0.0%
Sub-total, Zone 20	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	3.5	0.6	1.8	0.0	85.6	21.2	0.5	0.0	8.0	2.1	123.7	2.4%
Zone 21																											
Luton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	1.0	0.0	0.0	0.0	4.3	5.1	0.6	0.8	42.8	289.4	0.0	0.3	4.2	9.2	359.4	6.9%
Luton - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.3	16.5	80.3	0.0	0.0	2.5	3.5	104.7	2.0%
Other centres - Survey Zone 21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Sub-total, Zone 21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	1.0	0.0	0.0	0.0	4.3	6.6	0.6	1.1	59.3	369.8	0.0	0.3	6.6	12.8	464.1	8.9%
Zone 22																											
Bedford	0.3	0.0	0.2	0.6	0.7	0.4	0.0	0.0	31.7	0.0	0.0	0.0	0.0	0.0	0.2	58.1	20.2	0.6	0.0	1.4	3.2	215.9	44.1	1.5	7.0	386.1	7.4%
Bedford - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	6.9	0.0	0.0	0.6	0.0	0.0	0.2	35.5	9.1	0.0	0.0	0.0	0.4	70.7	15.2	1.1	3.8	144.0	2.8%
Kempston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	2.5	0.0	0.0	0.0	1.1	3.4	0.7	0.3	0.3	12.8	0.2%
Other centres - Survey Zone 22	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.6	0.0%
Sub-total, Zone 22	0.3	0.0	0.2	0.6	0.7	0.4	0.0	0.4	41.6	0.0	0.0	0.6	0.0	0.0	0.5	95.0	31.9	0.6	0.0	1.4	4.8	290.0	60.6	2.9	11.1	543.6	10.4%
Zone 23																											
Biggleswade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.3	0.0	28.3	0.0	8.1	37.8	0.7%
Biggleswade - Biggleswade RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	25.6	0.0	6.0	31.9	0.6%
Other centres - Survey Zone 23	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	1.6	0.0%
Sub-total, Zone 23	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	1.5	0.0	0.0	0.0	0.3	0.0	55.0	0.0	14.2	71.4	1.4%
Zone 24																											
Other centres - Survey Zone 24	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.8	0.3	2.3	0.0	0.0	0.0	1.8	0.0	8.4	0.2%
Sub-total, Zone 24	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.8	0.3	2.3	0.0	0.0	0.0	1.8	0.0	8.4	0.2%
Zone 25																											
Hitchin	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	10.3	0.0	4.3	0.0	74.3	89.5	1.7%
Other centres - Survey Zone 25	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.2	0.7	1.7	3.2	0.1%
Sub-total, Zone 25	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.3	0.0	0.3	10.3	0.0	4.5	0.7	75.9	92.7	1.8%
Sub-total for OCA	110.1	96.5	68.6	93.7	99.2	59.7	76.4	156.5	424.2	156.7	172.4	419.9	162.3	150.6	223.1	286.3	79.5	112.5	210.2	197.9	448.2	329.5	133.2	241.4	138.9	4647.4	88.8%
2. Centres outside OCA																											
Stevenage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.5	5.7	0.0	21.9	0.0	81.6	110.7	2.1%
Central London	0.6	0.0	0.0	0.8	1.1	0.4	0.0	1.2	7.5	0.3	0.3	4.8	0.8	0.3	2.3	0.3	0.6	0.3	0.7	4.3	10.4	3.2	4.0	4.6	12.4	61.1	1.2%
Oxford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.3	0.0	0.0	3.6	26.2	3.4	0.3	0.0	0.0	0.7	0.0	0.0	1.4	0.0	0.0	0.0	37.9	0.7%
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.7	0.0	0.7	0.0	29.1	37.5	0.7%
Letchworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0	19.6	23.9	0.5%
Peterborough	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.4	8.3	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	4.1	1.5	0.0	21.7	0.4%
Hemel Hempstead	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.9	5.8	1.3	0.0	0.0	7.4	0.0	19.1	0.4%
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.7	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	19.4	0.4%
Cambridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.6	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.2	12.0	0.0	0.8	14.5	0.3%
Other centres outside catchment	1.8	0.4	0.7	2.8	4.9	1.5	0.7	23.6	30.0	14.1	6.4	7.4	7.6	7.1	3.1	8.4	1.8	1.3	12.2	4.6	20.0	7.1	7.3	34.5	29.4	238.8	4.6%
Sub-total for outside OCA	2.6	0.4	0.7	3.5	7.6	1.8	0.7	45.3	49.0	22.9	6.7	13.0	12.1	33.6	8.8	9.2	2.7	3.9	14.5	15.2	43.2	11.9	54.3	48.1	172.8	584.6	11.2%
Overall total	112.8	96.9	69.3	97.2	106.8	61.6	77.0	201.8	473.2	179.7	179.1	432.8	174.4	184.2	232.0	295.5	82.2	116.4	224.6	213.1	491.4	341.3	187.5	289.5	311.7	5232.1	100.0%

Spreadsheet 6 2011 Comparison goods spending patterns

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m
1. Stores within OCA																										
Zone 1																										
Bletchley and retail parks	32.4	7.1	6.8	8.9	2.3	2.1	1.8	0.0	0.9	0.0	0.0	0.0	0.0	0.0	1.3	3.3	0.0	3.1	0.7	1.7	0.2	0.0	0.0	5.2	0.0	78.0
Bletchley - Ikea only	8.5	1.1	1.4	4.8	1.6	0.7	1.5	0.2	0.5	0.0	0.3	1.0	0.0	0.6	2.7	2.1	1.0	0.7	0.6	1.6	1.5	1.7	1.5	1.1	0.2	36.9
Other centres - Survey zone 1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total, Zone 1	40.9	8.2	8.2	13.8	4.0	2.7	3.3	0.2	1.4	0.0	0.3	1.0	0.0	0.6	4.0	5.4	1.0	3.8	1.3	3.3	1.7	1.7	1.5	6.3	0.2	114.9
Zone 2																										
Westcroft	0.5	0.8	0.0	0.3	1.5	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	1.0	0.6	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.3	6.3
Other centres - Survey Zone 2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total, Zone 2	0.5	0.8	0.0	0.3	1.5	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	1.0	0.6	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.3	6.3
Zone 3																										
Routecco Retail Park, Milton Keynes	5.6	7.5	6.6	9.7	5.6	2.6	6.5	0.2	0.3	0.0	0.0	0.0	0.0	0.8	2.9	6.5	0.0	2.0	0.0	0.0	0.2	0.2	0.0	0.7	0.0	57.8
Grafton Retail Park, Milton Keynes	0.9	2.1	1.7	1.9	1.1	0.6	0.2	0.0	0.8	0.0	0.0	0.0	0.0	1.7	0.0	3.5	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.1
Other centres - Survey Zone 3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Sub-total, Zone 3	6.6	9.6	8.3	11.6	6.7	3.2	6.7	0.2	1.1	0.0	0.0	0.0	0.0	2.5	2.9	10.7	0.0	2.6	0.0	0.0	0.2	0.2	0.0	0.7	0.0	73.7
Zone 4																										
Kingston	2.2	1.2	0.7	9.9	2.8	0.7	0.2	0.0	0.0	0.3	0.0	0.6	0.0	0.0	0.9	1.3	1.1	0.2	0.0	0.2	0.5	0.5	0.0	1.2	0.4	24.8
Other centres - Survey Zone 4	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1
Sub-total, Zone 4	2.6	1.2	0.7	9.9	3.2	0.7	0.2	0.0	0.0	0.3	0.0	0.6	0.0	0.0	0.9	1.6	1.1	0.2	0.0	0.2	0.5	0.5	0.0	1.2	0.4	25.9
Zone 5																										
Central Milton Keynes (incl Xscape)	58.7	76.3	48.2	63.3	77.3	49.2	56.1	14.1	43.4	7.4	22.3	20.4	7.9	32.9	85.8	118.2	25.4	55.5	18.7	45.6	38.1	32.5	10.5	89.9	20.7	1118.6
Other centres - Survey Zone 5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.8
Sub-total, Zone 5	58.7	76.3	48.2	63.3	77.3	49.2	56.1	14.1	43.4	7.4	22.3	20.4	7.9	32.9	85.8	118.2	25.4	55.5	18.7	45.6	38.1	32.5	11.3	89.9	20.7	1119.3
Zone 6																										
Retail Parks (Central RP/The Place)	3.8	4.7	4.5	5.6	5.0	5.4	6.4	0.0	0.3	0.0	2.7	0.5	0.0	2.1	3.2	7.8	1.3	0.5	0.0	0.2	0.0	1.3	0.0	0.8	0.4	56.5
Other centres - Survey Zone 6	1.9	0.2	0.0	1.6	0.2	0.0	1.3	0.0	1.5	0.3	1.0	0.9	0.2	0.0	3.9	7.3	0.0	0.0	0.0	0.3	1.9	2.3	0.4	0.2	0.0	25.5
Sub-total, Zone 6	5.8	5.0	4.5	7.1	5.2	5.4	7.8	0.0	1.8	0.3	3.7	1.4	0.2	2.1	7.1	15.0	1.3	0.5	0.0	0.5	1.9	3.7	0.4	1.0	0.4	82.0
Zone 7																										
Wolverton	0.3	0.0	0.5	0.0	1.9	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.8
Other centres - Survey Zone 7	1.2	0.0	0.0	0.0	0.4	0.2	1.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.8	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6
Sub-total, Zone 7	1.5	0.0	0.5	0.0	2.2	0.2	5.7	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.4	1.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.4
Sub-total, Zones 1-7 (MK Borough)	116.5	101.0	70.5	106.1	100.2	62.2	79.7	14.5	47.7	8.0	26.5	23.3	8.0	38.5	102.0	152.9	28.8	63.2	20.0	49.6	42.3	38.6	13.2	99.0	22.0	1434.5

Spreadsheet 6 continued

[illegible]

Spreadsheet 6 continued

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m	
Zone 19																											
Aylesbury	1.5	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	7.8	2.4	0.0	0.3	2.7	158.7	0.3	2.0	1.1	0.0	95.4	0.0	273.0	
Aylesbury - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	41.1	0.0	0.0	0.0	0.0	16.9	0.0	58.5	
Other centres - Survey Zone 19	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sub-total, Zone 19	1.5	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	8.3	2.4	0.0	0.3	2.7	199.9	0.3	2.0	1.1	0.0	112.4	0.0	331.5	
Zone 20																											
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.7	1.1	0.0	77.2	18.4	0.6	0.0	6.5	2.2	109.7	
Dunstable - White Lion Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.5	0.0	0.8	0.0	13.4	3.0	0.0	0.0	2.1	0.0	20.2	
Other centres - Survey Zone 20	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.6	0.0	0.0	0.0	0.0	1.8	
Sub-total, Zone 20	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	3.7	0.7	1.9	0.0	91.7	22.0	0.6	0.0	8.5	2.2	131.7	
Zone 21																											
Luton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	1.1	0.0	0.0	0.0	4.5	5.4	0.7	0.8	45.9	300.4	0.0	0.3	4.4	9.7	375.0	
Luton - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.3	17.7	83.4	0.0	0.0	2.6	3.7	109.4	
Other centres - Survey Zone 21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sub-total, Zone 21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	1.1	0.0	0.0	0.0	4.5	7.0	0.7	1.2	63.6	383.8	0.0	0.3	7.1	13.4	484.3	
Zone 22																											
Bedford	0.3	0.0	0.2	0.7	0.8	0.4	0.0	0.0	34.0	0.0	0.0	0.0	0.0	0.0	0.2	61.5	21.4	0.7	0.0	1.5	3.3	228.6	46.6	1.6	7.3	409.1	
Bedford - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	7.5	0.0	0.0	0.6	0.0	0.0	0.3	37.6	9.7	0.0	0.0	0.0	0.5	74.9	16.1	1.1	4.0	152.6	
Kempston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	1.5	2.7	0.0	0.0	0.0	1.2	3.5	0.7	0.4	0.4	13.5	
Other centres - Survey Zone 22	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.7	
Sub-total, Zone 22	0.3	0.0	0.2	0.7	0.8	0.4	0.0	0.4	44.7	0.0	0.0	0.6	0.0	0.0	0.5	100.6	33.7	0.7	0.0	1.5	5.0	307.1	64.1	3.1	11.7	575.9	
Zone 23																											
Biggleswade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.3	0.0	29.9	0.0	8.6	40.0	
Biggleswade - Biggleswade RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	27.1	0.0	6.3	33.7	
Other centres - Survey Zone 23	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	1.7	
Sub-total, Zone 23	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	1.6	0.0	0.0	0.0	0.3	0.0	58.1	0.0	14.9	75.4	
Zone 24																											
Other centres - Survey Zone 24	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.9	0.3	2.4	0.0	0.0	0.0	2.0	0.0	8.9	
Sub-total, Zone 24	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.9	0.3	2.4	0.0	0.0	0.0	2.0	0.0	8.9	
Zone 25																											
Hitchin	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	10.7	0.0	4.5	0.0	78.0	93.9	
Other centres - Survey Zone 25	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.4	0.0	0.0	0.2	0.7	1.8	3.4	
Sub-total, Zone 25	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.3	0.0	0.4	10.7	0.0	4.8	0.7	79.8	97.4	
Sub-total for OCA	117.7	101.0	72.1	105.4	102.5	62.6	81.0	169.0	455.4	169.9	183.3	446.3	173.5	161.0	236.4	303.1	84.1	120.5	223.5	212.0	465.2	348.8	140.8	256.7	146.0	4937.9	
2. Centres outside OCA																											
Stevenage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.5	5.9	0.0	23.2	0.0	85.7	116.4	
Central London	0.6	0.0	0.0	0.8	1.1	0.4	0.0	1.3	8.1	0.3	0.3	5.1	0.8	0.3	2.4	0.3	0.6	0.3	0.7	4.6	10.8	3.3	4.3	4.9	13.0	64.6	
Oxford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.3	0.0	0.0	3.8	28.1	3.6	0.3	0.0	0.0	0.7	0.0	0.0	1.5	0.0	0.0	0.0	40.5	
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.0	0.0	0.7	0.0	30.5	39.4	
Letchworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	20.5	25.1	
Peterborough	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.0	8.9	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	4.3	1.6	0.0	23.3	
Hemel Hempstead	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.9	6.2	1.4	0.0	0.0	7.9	0.0	20.3	
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	20.1	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	21.0	
Cambridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.6	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.2	12.7	0.0	0.8	15.4	
Other centres outside catchment	1.9	0.4	0.8	3.1	5.0	1.6	0.7	25.5	32.2	15.3	6.8	7.9	8.1	7.5	3.3	8.9	1.9	1.4	13.0	5.0	20.8	7.5	7.7	36.7	30.9	254.0	
Sub-total for outside OCA	2.8	0.4	0.8	4.0	7.8	1.9	0.7	48.9	52.6	24.8	7.1	13.8	13.0	35.9	9.3	9.8	2.9	4.1	15.4	16.3	44.8	12.6	57.4	51.2	181.6	620.0	
Overall total	120.5	101.4	72.8	109.4	110.3	64.6	81.7	217.9	508.1	194.8	190.4	460.1	186.5	197.0	245.8	312.9	86.9	124.6	238.8	228.3	510.0	361.4	198.3	307.9	327.5	5557.9	

Spreadsheet 7 2016 Comparison goods spending patterns

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m
1. Stores within OCA																										
Zone 1																										
Bletchley and retail parks	37.7	8.3	8.0	11.7	2.7	2.5	2.2	0.0	1.1	0.0	0.0	0.0	0.0	0.0	1.5	3.8	0.0	3.6	0.8	2.0	0.2	0.0	0.0	5.9	0.0	92.0
Bletchley - Ikea only	9.9	1.3	1.7	6.3	1.9	0.8	1.8	0.3	0.6	0.0	0.3	1.2	0.0	0.7	3.1	2.4	1.2	0.8	0.6	1.8	1.7	2.0	1.6	1.2	0.3	43.3
Other centres - Survey zone 1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total, Zone 1	47.5	9.6	9.7	18.0	4.6	3.3	4.0	0.3	1.7	0.0	0.3	1.2	0.0	0.7	4.6	6.2	1.2	4.4	1.4	3.8	1.9	2.0	1.6	7.1	0.3	135.3
Zone 2																										
Westcroft	0.5	0.9	0.0	0.4	1.7	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.1	0.7	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.3	7.4
Other centres - Survey Zone 2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total, Zone 2	0.5	0.9	0.0	0.4	1.7	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.1	0.7	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.3	7.4
Zone 3																										
Routeco Retail Park, Milton Keynes	6.5	8.8	7.8	12.7	6.4	3.2	7.8	0.2	0.3	0.0	0.0	0.0	0.0	0.9	3.3	7.4	0.0	2.3	0.0	0.0	0.2	0.3	0.0	0.7	0.0	68.8
Grafton Retail Park, Milton Keynes	1.1	2.4	2.0	2.5	1.3	0.7	0.3	0.0	0.9	0.0	0.0	0.0	0.0	1.8	0.0	4.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.7
Other centres - Survey Zone 3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Sub-total, Zone 3	7.6	11.2	9.8	15.2	7.7	3.9	8.1	0.2	1.3	0.0	0.0	0.0	0.0	2.7	3.3	12.2	0.0	3.0	0.0	0.0	0.2	0.3	0.0	0.7	0.0	87.4
Zone 4																										
Kingston	2.6	1.4	0.8	12.9	3.2	0.9	0.2	0.0	0.0	0.4	0.0	0.7	0.0	0.0	1.0	1.5	1.3	0.2	0.0	0.2	0.5	0.6	0.0	1.3	0.5	30.2
Other centres - Survey Zone 4	0.4	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Sub-total, Zone 4	3.0	1.4	0.8	12.9	3.7	0.9	0.2	0.0	0.0	0.4	0.0	0.7	0.0	0.0	1.0	1.8	1.3	0.2	0.0	0.2	0.5	0.6	0.0	1.3	0.5	31.4
Zone 5																										
Central Milton Keynes (incl Xscape)	68.3	89.2	56.8	82.8	88.9	59.9	67.9	16.5	50.8	8.5	25.8	23.5	8.6	35.9	97.6	134.3	28.8	64.2	21.3	52.8	42.0	36.9	11.9	102.2	23.6	1299.3
Other centres - Survey Zone 5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.9
Sub-total, Zone 5	68.3	89.2	56.8	82.8	88.9	59.9	67.9	16.5	50.8	8.5	25.8	23.5	8.6	35.9	97.6	134.3	28.8	64.2	21.3	52.8	42.0	36.9	12.8	102.2	23.6	1300.1
Zone 6																										
Retail Parks (Central RP/The Place)	4.5	5.5	5.3	7.3	5.7	6.5	7.8	0.0	0.3	0.0	3.1	0.6	0.0	2.2	3.6	8.8	1.5	0.6	0.0	0.2	0.0	1.5	0.0	0.9	0.4	66.5
Other centres - Survey Zone 6	2.2	0.3	0.0	2.1	0.3	0.0	1.6	0.0	1.8	0.4	1.1	1.0	0.2	0.0	4.5	8.3	0.0	0.0	0.0	0.4	2.1	2.7	0.5	0.2	0.0	29.5
Sub-total, Zone 6	6.7	5.8	5.3	9.3	6.0	6.5	9.4	0.0	2.1	0.4	4.2	1.6	0.2	2.2	8.1	17.1	1.5	0.6	0.0	0.6	2.1	4.2	0.5	1.2	0.4	96.0
Zone 7																										
Wolverton	0.4	0.0	0.6	0.0	2.1	0.0	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.3
Other centres - Survey Zone 7	1.4	0.0	0.0	0.0	0.4	0.2	1.4	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.9	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4
Sub-total, Zone 7	1.8	0.0	0.6	0.0	2.5	0.2	6.9	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.4	1.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.6
Sub-total, Zones 1-7 (MK Borough)	135.5	118.1	83.1	138.7	115.2	75.7	96.5	17.0	55.9	9.3	30.7	27.0	8.8	42.0	116.1	173.7	32.7	73.1	22.7	57.4	46.7	43.9	14.9	112.5	25.1	1672.2

Spreadsheet 7 continued

[illegible]

Spreadsheet 7 continued																											
	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m	
Zone 19																											
Aylesbury	1.7	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	8.6	2.7	0.0	0.4	3.1	180.3	0.4	2.2	1.3	0.0	108.4	0.0	309.9	
Aylesbury - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	46.7	0.0	0.0	0.0	0.0	19.2	0.0	66.4	
Other centres - Survey Zone 19	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sub-total, Zone 19	1.7	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	9.0	2.7	0.0	0.4	3.1	227.0	0.4	2.2	1.3	0.0	127.6	0.0	376.3	
Zone 20																											
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.7	1.3	0.0	89.3	20.3	0.6	0.0	7.3	2.5	125.7	
Dunstable - White Lion Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.6	0.0	0.9	0.0	15.5	3.3	0.0	0.0	2.3	0.0	23.2	
Other centres - Survey Zone 20	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.7	0.0	0.0	0.0	0.0	2.0	
Sub-total, Zone 20	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	4.2	0.7	2.2	0.0	106.1	24.2	0.6	0.0	9.7	2.5	150.8	
Zone 21																											
Luton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	1.3	0.0	0.0	0.0	5.1	6.2	0.8	1.0	53.0	331.6	0.0	0.3	5.1	11.1	417.4	
Luton - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.4	20.5	92.1	0.0	0.0	3.0	4.3	121.9	
Other centres - Survey Zone 21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sub-total, Zone 21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	1.3	0.0	0.0	0.0	5.1	8.0	0.8	1.3	73.5	423.7	0.0	0.3	8.0	15.3	539.4	
Zone 22																											
Bedford	0.3	0.0	0.2	0.9	0.9	0.5	0.0	0.0	39.8	0.0	0.0	0.0	0.0	0.0	0.3	69.9	24.2	0.8	0.0	1.8	3.6	259.8	52.9	1.8	8.4	466.0	
Bedford - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	8.7	0.0	0.0	0.7	0.0	0.0	0.3	42.7	11.0	0.0	0.0	0.0	0.5	85.1	18.3	1.3	4.5	173.6	
Kempston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	1.7	3.0	0.0	0.0	0.0	1.3	4.0	0.8	0.4	0.4	15.4	
Other centres - Survey Zone 22	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.7	
Sub-total, Zone 22	0.3	0.0	0.2	0.9	0.9	0.5	0.0	0.5	52.4	0.0	0.0	0.7	0.0	0.0	0.6	114.3	38.2	0.8	0.0	1.8	5.5	348.9	72.7	3.5	13.3	655.8	
Zone 23																											
Biggleswade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.3	0.0	33.9	0.0	9.8	45.3	
Biggleswade - Biggleswade RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.7	0.0	7.2	38.2		
Other centres - Survey Zone 23	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	2.0	
Sub-total, Zone 23	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	1.8	0.0	0.0	0.0	0.3	0.0	65.9	0.0	17.0	85.5	
Zone 24																											
Other centres - Survey Zone 24	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	1.0	0.4	2.8	0.0	0.0	0.0	2.2	0.0	10.3	
Sub-total, Zone 24	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	1.0	0.4	2.8	0.0	0.0	0.0	2.2	0.0	10.3	
Zone 25																											
Hitchin	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	11.8	0.0	5.2	0.0	89.1	106.8	
Other centres - Survey Zone 25	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.3	0.8	2.0	3.9	
Sub-total, Zone 25	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.4	0.0	0.4	11.8	0.0	5.4	0.8	91.1	110.7	
Sub-total for OCA	136.8	118.2	84.9	137.9	117.9	76.2	98.0	197.9	533.7	196.6	211.8	515.8	189.5	175.8	268.9	344.4	95.3	139.4	253.8	245.2	513.5	396.4	159.6	291.6	166.6	5665.9	
2. Centres outside OCA																											
Stevenage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.6	6.5	0.0	26.3	0.0	97.8	132.5	
Central London	0.7	0.0	0.0	1.1	1.3	0.4	0.0	1.5	9.5	0.4	0.3	5.9	0.9	0.4	2.7	0.4	0.7	0.4	0.8	5.3	11.9	3.8	4.8	5.5	14.9	73.8	
Oxford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.4	0.0	0.0	4.1	30.6	4.1	0.4	0.0	0.0	0.8	0.0	0.0	1.7	0.0	0.0	0.0	44.7	
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.6	0.0	0.8	0.0	34.9	44.8	
Letchworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.2	0.0	23.5	28.6		
Peterborough	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.3	10.4	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	4.9	1.8	0.0	0.0	26.9	
Hemel Hempstead	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	1.0	7.2	1.5	0.0	0.0	9.0	0.0	23.2	
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	23.6	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	24.6	
Cambridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.7	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.2	14.3	0.0	0.9	17.4	
Other centres outside catchment	2.2	0.5	0.9	4.1	5.8	1.9	0.9	29.9	37.7	17.7	7.9	9.1	8.9	8.2	3.8	10.1	2.1	1.6	14.8	5.8	22.9	8.5	8.7	41.7	35.3	291.1	
Sub-total for outside OCA	3.3	0.5	0.9	5.2	9.0	2.4	0.9	57.2	61.7	28.8	8.2	15.9	14.2	39.2	10.6	11.1	3.2	4.8	17.5	18.8	49.5	14.3	65.1	58.1	207.3	707.7	
Overall total	140.1	118.6	85.8	143.1	126.9	78.5	98.8	255.1	595.4	225.4	220.1	531.8	203.6	215.1	279.6	355.5	98.6	144.2	271.3	264.0	563.1	410.6	224.7	349.7	373.9	6373.7	

Spreadsheet 8 2021 Comparison goods spending patterns

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m
1. Stores within OCA																										
Zone 1																										
Bletchley and retail parks	63.0	12.3	11.9	17.9	4.0	3.8	3.3	0.0	1.5	0.0	0.0	0.0	0.0	0.0	2.0	5.2	0.0	5.1	1.1	2.7	0.3	0.0	0.0	8.1	0.0	142.4
Bletchley - Ikea only	16.5	1.9	2.5	9.7	2.8	1.2	2.7	0.4	0.8	0.0	0.4	1.6	0.0	0.9	4.3	3.3	1.6	1.1	0.9	2.6	2.2	2.7	2.3	1.7	0.4	64.5
Other centres - Survey zone 1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total, Zone 1	79.4	14.2	14.4	27.6	6.8	4.9	6.0	0.4	2.4	0.0	0.4	1.6	0.0	0.9	6.3	8.5	1.6	6.2	2.0	5.3	2.5	2.7	2.3	9.8	0.4	206.9
Zone 2																										
Westcroft	0.9	1.4	0.0	0.7	2.6	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	1.5	1.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.4	10.8
Other centres - Survey Zone 2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total, Zone 2	0.9	1.4	0.0	0.7	2.6	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	1.5	1.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.4	10.8
Zone 3																										
Routeco Retail Park, Milton Keynes	10.9	13.1	11.5	19.4	9.5	4.7	11.6	0.3	0.5	0.0	0.0	0.0	0.0	1.2	4.5	10.2	0.0	3.2	0.0	0.0	0.3	0.4	0.0	1.0	0.0	102.4
Grafton Retail Park, Milton Keynes	1.8	3.6	3.0	3.9	2.0	1.1	0.4	0.0	1.3	0.0	0.0	0.0	0.0	2.4	0.0	5.5	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	25.9
Other centres - Survey Zone 3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Sub-total, Zone 3	12.7	16.6	14.6	23.3	11.5	5.8	12.0	0.3	1.8	0.0	0.0	0.0	0.0	3.6	4.5	16.9	0.0	4.2	0.0	0.0	0.3	0.4	0.0	1.0	0.0	129.4
Zone 4																										
Kingston	4.3	2.0	1.2	19.8	4.8	1.3	0.3	0.0	0.0	0.5	0.0	1.0	0.0	0.0	1.4	2.1	1.7	0.3	0.0	0.3	0.7	0.8	0.0	1.8	0.7	45.1
Other centres - Survey Zone 4	0.7	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Sub-total, Zone 4	5.1	2.0	1.2	19.8	5.5	1.3	0.3	0.0	0.0	0.5	0.0	1.0	0.0	0.0	1.4	2.5	1.7	0.3	0.0	0.3	0.7	0.8	0.0	1.8	0.7	47.0
Zone 5																										
Central Milton Keynes (incl Xscape)	114.2	132.4	84.3	127.0	132.0	88.9	100.7	23.5	72.3	12.0	36.2	33.1	11.5	47.8	135.1	185.8	39.7	90.3	29.4	74.2	56.6	51.0	16.5	141.4	32.9	1868.7
Other centres - Survey Zone 5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	1.2
Sub-total, Zone 5	114.2	132.4	84.3	127.0	132.0	88.9	100.7	23.5	72.3	12.0	36.2	33.1	11.5	47.8	135.1	185.8	39.7	90.3	29.4	74.2	56.6	51.0	17.6	141.4	32.9	1869.9
Zone 6																										
Retail Parks (Central RP/The Place)	7.5	8.2	7.9	11.2	8.5	9.7	11.5	0.0	0.5	0.0	4.4	0.8	0.0	3.0	5.0	12.2	2.0	0.8	0.0	0.3	0.0	2.1	0.0	1.3	0.6	97.5
Other centres - Survey Zone 6	3.7	0.4	0.0	3.1	0.4	0.0	2.4	0.0	2.5	0.5	1.6	1.4	0.2	0.0	6.2	11.4	0.0	0.0	0.0	0.5	2.8	3.7	0.7	0.3	0.0	42.0
Sub-total, Zone 6	11.2	8.6	7.9	14.3	8.9	9.7	13.9	0.0	3.0	0.5	5.9	2.2	0.2	3.0	11.2	23.6	2.0	0.8	0.0	0.9	2.8	5.8	0.7	1.6	0.6	139.5
Zone 7																										
Wolverton	0.6	0.0	0.9	0.0	3.2	0.0	8.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.8
Other centres - Survey Zone 7	2.4	0.0	0.0	0.0	0.6	0.3	2.1	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.3	1.3	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.1
Sub-total, Zone 7	3.0	0.0	0.9	0.0	3.8	0.3	10.2	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.6	2.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	21.8
Sub-total, Zones 1-7 (MK Borough)	226.6	175.3	123.3	212.7	171.0	112.3	143.2	24.2	79.5	13.0	43.1	37.9	11.7	56.0	160.7	240.3	45.1	102.7	31.4	80.7	62.9	60.7	20.6	155.6	34.9	2425.2

Spreadsheet 8 continued																											
	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m	
Zone 8																											
Davertry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	69.6	1.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	71.9
Other centres - Survey Zone 8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Sub-total, Zone 8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	70.7	1.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	73.2
Zone 9																											
Wellingborough - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	96.1	2.4	0.9	4.5	0.0	0.0	0.4	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	105.7
Wellingborough	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	86.6	2.4	0.3	1.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	91.8
Rushden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	83.7	1.7	0.3	0.3	0.0	0.0	0.0	2.4	0.3	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	89.1
Other centres - Survey Zone 9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.9	0.0	0.0	1.6	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.0
Sub-total, Zone 9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	277.3	6.5	1.5	7.4	0.0	0.0	0.4	6.5	0.3	0.0	0.0	0.0	0.0	0.5	0.3	0.0	0.0	0.0	300.6
Zone 10																											
Kettering	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	28.5	186.7	1.3	2.2	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	220.1
Kettering - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.0	50.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	56.1
Other centres - Survey Zone 10	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1
Sub-total, Zone 10	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	34.5	240.7	1.3	2.2	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	280.2
Zone 11																											
Northampton - St James' RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.4	27.5	0.0	47.5	57.0	0.0	0.0	7.9	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	154.7
Northampton - Sixfields RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	23.5	8.8	0.4	7.4	17.1	0.0	0.0	2.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	61.5
Northampton - other retail parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	5.8	0.0	12.8	31.9	0.0	0.0	2.6	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	62.9
Other centres - Survey Zone 11	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Sub-total, Zone 11	0.0	0.0	0.0	0.0	0.0	0.0	0.0	43.9	42.2	0.4	67.6	106.0	0.0	0.0	12.8	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	279.7
Zone 12																											
Northampton	1.5	0.0	0.6	0.5	2.0	0.0	3.9	90.2	158.3	11.0	166.2	418.3	0.5	0.0	53.2	31.1	1.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	938.7
Northampton - Riverside Business Pk	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.7	75.5	0.6	15.2	81.1	0.0	0.0	1.9	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	183.5
Weston Favell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.2	0.0	0.3	62.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	72.7
Other centres - Survey Zone 12	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3
Sub-total, Zone 12	1.5	0.0	0.6	0.5	2.0	0.0	3.9	95.9	242.0	11.6	181.7	567.6	0.5	0.0	55.0	34.5	1.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	1200.2
Zone 13																											
Banbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	42.0	0.0	0.0	0.8	0.0	182.1	35.8	53.5	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	316.3
Banbury - Southam Road RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	37.9	4.9	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	47.3
Banbury - Banbury Cross RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	20.1	0.3	0.4	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	22.5
Other centres - Survey Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total, Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	44.4	0.0	0.0	0.8	0.0	240.0	41.0	56.9	0.0	0.0	0.0	2.2	0.0	0.0	0.9	0.0	0.0	0.0	0.0	386.1
Zone 14																											
Bicester	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.5	0.0	73.4	16.8	0.4	0.0	0.0	0.6	0.5	0.2	2.2	0.5	1.3	0.0	0.0	98.3
Bicester - Launton Road RP	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	26.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	26.7
Bicester - Bicester Village	0.0	0.0	1.2	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	11.7	0.0	0.0	0.0	0.0	0.5	0.0	0.9	0.0	1.1	0.0	0.0	0.0	16.1
Other centres - Survey Zone 14	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	1.6
Sub-total, Zone 14	0.5	0.0	1.8	0.0	0.0	0.0	0.7	0.0	1.3	0.0	0.0	0.5	0.0	111.4	17.3	0.4	0.0	0.0	1.1	0.5	0.2	3.1	0.5	3.5	0.0	0.0	142.8
Zone 15																											
Buckingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.8	33.4	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4	0.0	0.0	53.6
Brackley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	23.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	23.9
Other centres - Survey Zone 15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.8	0.0	0.0	11.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.5
Sub-total, Zone 15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.8	0.0	13.8	69.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4	0.0	0.0	93.1
Zone 16																											
Olney	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	1.6	0.0	0.0	0.0	0.0	0.0	19.4	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	23.2
Newport Pagnell	0.6	0.0	0.0	0.0																							

Spreadsheet 8 continued																										
	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m
Zone 19																										
Aylesbury	2.8	0.4	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.3	11.4	3.8	0.0	0.5	4.3	249.5	0.5	3.0	1.8	0.0	150.0	0.0	428.8
Aylesbury - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	64.6	0.0	0.0	0.0	0.0	26.6	0.0	91.8
Other centres - Survey Zone 19	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total, Zone 19	2.8	0.4	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.3	12.0	3.8	0.0	0.5	4.3	314.1	0.5	3.0	1.8	0.0	176.6	0.0	520.6
Zone 20																										
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.0	1.0	1.8	0.0	125.5	27.3	0.9	0.0	10.1	3.5	175.2
Dunstable - White Lion Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.3	0.0	0.0	0.0	0.8	0.0	1.3	0.0	21.7	4.5	0.0	0.0	3.2	0.0	32.3
Other centres - Survey Zone 20	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.9	0.0	0.0	0.0	0.0	0.0	2.8
Sub-total, Zone 20	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.3	0.0	0.0	0.0	5.8	1.0	3.1	0.0	149.1	32.7	0.9	0.0	13.4	3.5	210.2
Zone 21																										
Luton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	1.8	0.0	0.0	0.0	7.1	8.5	1.1	1.3	74.6	446.7	0.0	0.5	7.0	15.4	566.7
Luton - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.5	28.8	124.0	0.0	0.0	4.1	5.9	165.8
Other centres - Survey Zone 21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total, Zone 21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	1.8	0.0	0.0	0.0	7.1	11.0	1.1	1.8	103.3	570.7	0.0	0.5	11.1	21.3	732.5
Zone 22																										
Bedford	0.5	0.0	0.4	1.4	1.3	0.7	0.0	0.0	56.7	0.0	0.0	0.0	0.0	0.0	0.4	96.6	33.4	1.1	0.0	2.5	4.9	359.3	73.0	2.5	11.7	646.3
Bedford - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	12.4	0.0	0.0	1.0	0.0	0.0	0.4	59.1	15.1	0.0	0.0	0.0	0.7	117.7	25.2	1.8	6.3	240.4
Kempston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	0.0	0.0	2.3	4.2	0.0	0.0	0.0	1.8	5.6	1.1	0.6	0.6	21.5
Other centres - Survey Zone 22	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	1.0
Sub-total, Zone 22	0.5	0.0	0.4	1.4	1.3	0.7	0.0	0.7	74.5	0.0	0.0	1.0	0.0	0.0	0.8	158.0	52.7	1.1	0.0	2.5	7.4	482.6	100.3	4.9	18.5	909.1
Zone 23																										
Biggleswade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.4	0.0	46.7	0.0	13.6	62.7
Biggleswade - Biggleswade RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	42.4	0.0	10.1	52.8	
Other centres - Survey Zone 23	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	2.7
Sub-total, Zone 23	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	2.4	0.0	0.0	0.0	0.4	0.0	90.9	0.0	23.6	118.2
Zone 24																										
Other centres - Survey Zone 24	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	1.5	0.5	3.9	0.0	0.0	0.0	3.1	0.0	14.5
Sub-total, Zone 24	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	1.5	0.5	3.9	0.0	0.0	0.0	3.1	0.0	14.5
Zone 25																										
Hitchin	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	15.9	0.0	7.1	0.0	123.9	148.0
Other centres - Survey Zone 25	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.6	0.0	0.0	0.3	1.2	2.8	5.4
Sub-total, Zone 25	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.6	0.0	0.6	15.9	0.0	7.5	1.2	126.7	153.4
Sub-total for OCA	228.8	175.3	126.0	211.5	174.9	113.0	145.3	281.1	758.9	276.5	297.5	724.5	252.3	234.1	372.4	476.3	131.5	195.9	351.2	344.7	691.7	548.2	220.3	403.4	231.8	7967.3
2. Centres outside OCA																										
Stevenage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.9	8.8	0.0	36.3	0.0	136.1	183.8
Central London	1.2	0.0	0.0	1.7	1.9	0.7	0.0	2.2	13.5	0.5	0.5	8.2	1.2	0.5	3.8	0.5	1.0	0.5	1.2	7.4	16.1	5.3	6.7	7.7	20.7	103.0
Oxford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.5	0.0	0.0	5.5	40.8	5.7	0.5	0.0	0.0	1.1	0.0	0.0	2.4	0.0	0.0	0.0	60.3
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.9	0.0	1.1	0.0	48.5	62.1
Letchworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.1	0.0	32.6	39.8
Peterborough	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.3	14.6	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	6.7	2.5	0.0	0.0	37.8
Hemel Hempstead	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	1.5	10.1	2.0	0.0	0.0	12.4	0.0	32.4
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	33.5	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	34.9
Cambridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	1.0	0.3	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.3	19.8	0.0	1.3	24.1
Other centres outside catchment	3.7	0.7	1.3	6.3	8.6	2.8	1.3	42.5	53.6	24.8	11.1	12.8	11.8	11.0	5.2	14.0	2.9	2.3	20.4	8.1	30.9	11.8	12.1	57.7	49.1	406.9
Sub-total for outside OCA	5.5	0.7	1.3	8.0	13.4	3.5	1.3	81.3	87.7	40.4	11.6	22.4	18.9	52.2	14.7	15.4	4.5	6.7	24.2	26.4	66.7	19.8	89.8	80.4	288.3	985.1
Overall total	234.3	176.0	127.3	219.5	188.2	116.5	146.7	362.4	846.6	316.9	309.1	746.9	271.2	286.4	387.1	491.7	136.0	202.7	375.3	371.1	758.3	568.0	310.2	483.8	520.1	8952.5

Spreadsheet 9 2026 Comparison goods spending patterns

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m
1. Stores within OCA																										
Zone 1																										
Bletchley	95.4	16.6	16.0	25.1	5.4	5.1	4.5	0.0	2.0	0.0	0.0	0.0	0.0	0.0	2.6	6.7	0.0	6.8	1.4	3.7	0.4	0.0	0.0	10.4	0.0	202.1
Bletchley - retail parks and Ikea	25.0	2.6	3.4	13.5	3.7	1.6	3.6	0.5	1.1	0.0	0.6	2.1	0.0	1.1	5.5	4.2	2.1	1.5	1.1	3.5	2.8	3.5	2.9	2.2	0.5	88.3
Other centres - Survey zone 1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total, Zone 1	120.4	19.2	19.4	38.6	9.1	6.7	8.1	0.5	3.1	0.0	0.6	2.1	0.0	1.1	8.1	10.8	2.1	8.3	2.5	7.2	3.1	3.5	2.9	12.6	0.5	290.4
Zone 2																										
Westcroft	1.3	1.8	0.0	0.9	3.4	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	2.0	1.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.5	14.4
Other centres - Survey Zone 2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total, Zone 2	1.3	1.8	0.0	0.9	3.4	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	2.0	1.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.5	14.4
Zone 3																										
Routeco Retail Park, Milton Keynes	16.5	17.6	15.5	27.2	12.9	6.3	15.6	0.4	0.6	0.0	0.0	0.0	0.0	1.5	5.8	13.0	0.0	4.4	0.0	0.0	0.4	0.4	0.0	1.3	0.0	139.5
Grafton Retail Park, Milton Keynes	2.8	4.8	4.1	5.4	2.6	1.4	0.5	0.0	1.7	0.0	0.0	0.0	0.0	3.0	0.0	7.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	34.6
Other centres - Survey Zone 3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Sub-total, Zone 3	19.3	22.4	19.6	32.6	15.5	7.8	16.2	0.4	2.3	0.0	0.0	0.0	0.0	4.5	5.8	21.4	0.0	5.6	0.0	0.0	0.4	0.4	0.0	1.3	0.0	175.6
Zone 4																										
Kingston	6.5	2.7	1.6	27.7	6.4	1.8	0.4	0.0	0.0	0.7	0.0	1.2	0.0	0.0	1.8	2.7	2.2	0.5	0.0	0.4	0.8	1.0	0.0	2.4	0.9	61.7
Other centres - Survey Zone 4	1.1	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7
Sub-total, Zone 4	7.7	2.7	1.6	27.7	7.4	1.8	0.4	0.0	0.0	0.7	0.0	1.2	0.0	0.0	1.8	3.2	2.2	0.5	0.0	0.4	0.8	1.0	0.0	2.4	0.9	64.3
Zone 5																										
Central Milton Keynes (incl Xscape)	173.1	178.6	113.7	177.6	178.0	119.8	135.9	30.8	94.6	15.7	46.8	42.7	14.2	59.1	173.4	235.9	50.4	121.2	37.7	99.6	69.8	64.7	20.9	181.1	40.5	2475.8
Other centres - Survey Zone 5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	1.5	
Sub-total, Zone 5	173.1	178.6	113.7	177.6	178.0	119.8	135.9	30.8	94.6	15.7	46.8	42.7	14.2	59.1	173.4	235.9	50.4	121.2	37.7	99.6	69.8	64.7	22.4	181.1	40.5	2477.3
Zone 6																										
Retail Parks (Central RP/The Place)	11.3	11.1	10.7	15.6	11.5	13.1	15.5	0.0	0.6	0.0	5.6	1.1	0.0	3.7	6.5	15.5	2.6	1.1	0.0	0.5	0.0	2.7	0.0	1.7	0.7	130.9
Other centres - Survey Zone 6	5.7	0.5	0.0	4.4	0.5	0.0	3.3	0.0	3.3	0.7	2.0	1.8	0.3	0.0	8.0	14.5	0.0	0.0	0.0	0.7	3.5	4.7	0.9	0.4	0.0	55.1
Sub-total, Zone 6	17.0	11.6	10.7	20.0	12.0	13.1	18.8	0.0	4.0	0.7	7.7	2.9	0.3	3.7	14.4	30.0	2.6	1.1	0.0	1.2	3.5	7.3	0.9	2.0	0.7	185.9
Zone 7																										
Wolverton	0.9	0.0	1.3	0.0	4.3	0.0	10.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.6
Other centres - Survey Zone 7	3.7	0.0	0.0	0.0	0.8	0.4	2.9	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.4	1.6	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.1
Sub-total, Zone 7	4.6	0.0	1.3	0.0	5.1	0.4	13.8	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.7	2.5	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	29.7
Sub-total, Zones 1-7 (MK Borough)	343.3	236.4	166.3	297.5	230.6	151.5	193.1	31.7	104.0	17.0	55.6	49.0	14.5	69.2	206.3	305.0	57.2	137.8	40.2	108.3	77.6	77.0	26.1	199.4	43.0	3237.7

Spreadsheet 9 continued																											
	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m	
Zone 8																											
Davertry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	91.4	1.3	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	94.3
Other centres - Survey Zone 8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Sub-total, Zone 8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	92.8	1.3	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	96.1
Zone 9																											
Wellingborough - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	125.8	3.1	1.2	5.8	0.0	0.0	0.5	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	138.2
Wellingborough	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	113.4	3.2	0.4	1.3	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	120.1
Rushden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	109.5	2.2	0.4	0.4	0.0	0.0	0.0	3.0	0.4	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	116.5
Other centres - Survey Zone 9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.2	0.0	0.0	2.1	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.2
Sub-total, Zone 9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	362.9	8.5	2.0	9.5	0.0	0.0	0.5	8.2	0.4	0.0	0.0	0.0	0.0	0.6	0.4	0.0	0.0	0.0	393.0
Zone 10																											
Kettering	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	37.3	243.5	1.7	2.9	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	287.2
Kettering - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.9	65.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	73.1
Other centres - Survey Zone 10	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3
Sub-total, Zone 10	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	45.2	314.0	1.7	2.9	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	365.6
Zone 11																											
Northampton - St James' RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	19.0	36.0	0.0	61.4	73.6	0.0	0.0	10.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	200.6
Northampton - Sixfields RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.8	11.6	0.5	9.5	22.2	0.0	0.0	3.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	80.0
Northampton - other retail parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.1	7.6	0.0	16.5	41.3	0.0	0.0	3.3	5.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	81.3
Other centres - Survey Zone 11	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
Sub-total, Zone 11	0.0	0.0	0.0	0.0	0.0	0.0	0.0	57.7	55.2	0.5	87.4	137.1	0.0	0.0	16.4	6.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	362.8
Zone 12																											
Northampton	2.2	0.0	0.8	0.8	2.6	0.0	5.3	118.4	207.2	14.3	214.8	540.7	0.6	0.0	68.2	39.4	1.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1217.4
Northampton - Riverside Business Pk	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.5	98.8	0.8	19.6	104.9	0.0	0.0	2.4	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	238.4
Weston Favell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.7	0.0	0.5	81.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	94.0
Other centres - Survey Zone 12	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.9
Sub-total, Zone 12	2.2	0.0	0.8	0.8	2.6	0.0	5.3	126.0	316.7	15.1	234.9	733.6	0.6	0.0	70.6	43.8	1.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	1556.6
Zone 13																											
Banbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	55.2	0.0	0.0	1.0	0.0	225.1	44.2	68.6	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	397.0
Banbury - Southam Road RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	46.8	6.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	58.8
Banbury - Banbury Cross RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	24.9	0.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	27.9
Other centres - Survey Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total, Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	58.3	0.0	0.0	1.0	0.0	296.8	50.7	73.0	0.0	0.0	0.0	2.8	0.0	0.0	1.1	0.0	0.0	0.0	0.0	483.7
Zone 14																											
Bicester	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.6	0.0	90.8	21.5	0.5	0.0	0.0	0.8	0.7	0.3	2.8	0.7	1.7	0.0	0.0	122.8
Bicester - Launton Road RP	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	32.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	33.2
Bicester - Bicester Village	0.0	0.0	1.6	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	14.5	0.0	0.0	0.0	0.0	0.7	0.0	0.0	1.1	0.0	1.4	0.0	0.0	20.2
Other centres - Survey Zone 14	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	2.1
Sub-total, Zone 14	0.8	0.0	2.4	0.0	0.0	0.0	1.0	0.0	1.7	0.0	0.0	0.6	0.0	137.7	22.2	0.5	0.0	0.0	1.4	0.7	0.3	3.9	0.7	4.5	0.0	0.0	178.3
Zone 15																											
Buckingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.0	42.9	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	0.0	0.0	68.1
Brackley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.7
Other centres - Survey Zone 15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	1.1	0.0	0.0	14.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	20.0
Sub-total, Zone 15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	1.1	0.0	17.0	88.5	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	0.0	0.0	118.8
Zone 16																											
Olney	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	2.1	0.0	0.0	0.0	0.0	0.0	24.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	29.5
Newport Pagnell	0.9	0.0																									

Spreadsheet 9 continued

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m	
Zone 19																											
Aylesbury	4.3	0.6	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.4	14.1	4.8	0.0	0.7	5.8	319.6	0.7	3.7	2.2	0.0	192.2	0.0	549.6	
Aylesbury - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	82.8	0.0	0.0	0.0	0.0	34.0	0.0	117.6	
Other centres - Survey Zone 19	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sub-total, Zone 19	4.3	0.6	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.4	14.9	4.8	0.0	0.7	5.8	402.4	0.7	3.7	2.2	0.0	226.2	0.0	667.2	
Zone 20																											
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.4	1.3	2.4	0.0	168.4	33.7	1.1	0.0	13.0	4.3	230.6	
Dunstable - White Lion Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.4	0.0	0.0	0.0	1.1	0.0	1.7	0.0	29.2	5.5	0.0	0.0	4.1	0.0	42.6	
Other centres - Survey Zone 20	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	1.1	0.0	0.0	0.0	0.0	3.6	
Sub-total, Zone 20	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.4	0.0	0.0	0.0	7.4	1.3	4.1	0.0	200.1	40.3	1.1	0.0	17.1	4.3	276.8	
Zone 21																											
Luton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	2.3	0.0	0.0	0.0	9.0	10.8	1.5	1.7	100.1	551.3	0.0	0.6	9.0	18.9	708.8	
Luton - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.7	38.6	153.0	0.0	0.0	5.3	7.3	208.0	
Other centres - Survey Zone 21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sub-total, Zone 21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	2.3	0.0	0.0	0.0	9.0	13.9	1.5	2.3	138.7	704.3	0.0	0.6	14.2	26.2	916.8	
Zone 22																											
Bedford	0.8	0.0	0.5	1.9	1.8	1.0	0.0	0.0	74.2	0.0	0.0	0.0	0.0	0.0	0.5	122.7	42.4	1.4	0.0	3.3	6.1	456.1	92.5	3.2	14.4	822.7	
Bedford - Retail Parks	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	16.3	0.0	0.0	1.2	0.0	0.0	0.5	75.0	19.2	0.0	0.0	0.0	0.8	149.4	31.9	2.3	7.8	305.4	
Kempston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.1	0.0	0.0	0.0	0.0	0.0	0.0	2.9	5.3	0.0	0.0	0.0	2.2	7.1	1.4	0.7	0.7	27.4	
Other centres - Survey Zone 22	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	1.3	
Sub-total, Zone 22	0.8	0.0	0.5	1.9	1.8	1.0	0.0	0.9	97.5	0.0	0.0	1.2	0.0	0.0	1.0	200.6	66.8	1.4	0.0	3.3	9.1	612.6	127.2	6.2	22.8	1156.7	
Zone 23																											
Biggleswade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.5	0.0	59.3	0.0	16.7	79.0	
Biggleswade - Biggleswade RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	53.8	0.0	12.4	66.6	
Other centres - Survey Zone 23	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.6	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	3.5	
Sub-total, Zone 23	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	3.1	0.0	0.0	0.0	0.5	0.0	115.3	0.0	29.1	149.1	
Zone 24																											
Other centres - Survey Zone 24	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	2.0	0.7	5.3	0.0	0.0	0.0	3.9	0.0	19.0	
Sub-total, Zone 24	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	2.0	0.7	5.3	0.0	0.0	0.0	3.9	0.0	19.0	
Zone 25																											
Hitchin	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	19.7	0.0	9.0	0.0	152.6	182.5	
Other centres - Survey Zone 25	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.8	0.0	0.0	0.4	1.5	3.4	6.9	
Sub-total, Zone 25	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.7	0.0	0.8	19.7	0.0	9.5	1.5	156.0	189.4	
Sub-total for OCA	346.7	236.5	169.9	295.8	235.9	152.5	196.0	369.1	993.2	360.7	384.6	936.5	312.0	289.5	477.9	604.7	166.8	262.9	449.9	462.6	853.6	695.9	279.4	516.8	285.4	10334.9	
2. Centres outside OCA																											
Stevenage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	1.2	10.9	0.0	46.0	0.0	167.6	228.0	
Central London	1.9	0.0	0.0	2.4	2.6	0.9	0.0	2.9	17.6	0.7	0.6	10.7	1.5	0.6	4.9	0.7	1.3	0.7	1.5	9.9	19.9	6.7	8.5	9.8	25.5	131.6	
Oxford	0.8	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.7	0.0	0.0	6.8	50.4	7.3	0.7	0.0	0.0	1.4	0.0	0.0	3.0	0.0	0.0	0.0	75.3	
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.9	0.0	1.4	0.0	59.7	76.9	
Letchworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.1	0.0	40.2	49.2	
Peterborough	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.4	19.0	0.0	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	8.5	3.3	0.0	49.0	
Hemel Hempstead	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	1.9	13.5	2.5	0.0	0.0	15.9	0.0	42.5	
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	44.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	45.8	
Cambridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	1.3	0.4	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.4	25.1	0.0	1.6	30.6	
Other centres outside catchment	5.6	0.9	1.8	8.8	11.6	3.8	1.8	55.8	70.2	32.4	14.3	16.6	14.6	13.6	6.7	17.7	3.7	3.0	26.2	10.9	38.1	15.0	15.3	74.0	60.5	522.8	
Sub-total for outside OCA	8.3	0.9	1.8	11.2	18.0	4.7	1.8	106.8	114.8	52.7	15.0	28.9	23.3	64.6	18.9	19.5	5.7	9.0	30.9	35.5	82.3	25.1	113.9	103.0	355.0	1251.8	
Overall total	355.0	237.4	171.7	306.9	253.9	157.2	197.8	475.9	1108.1	413.4	399.5	965.4	335.4	354.1	496.8	624.2	172.5	272.0	480.8	498.1	935.9	721.0	393.3	619.8	640.4	11586.7	

Spreadsheet 10a - Summary of MK Borough comparison goods capacity - without CMK

							Change	Change	Change	Change	Change
	2008	2011	2016	2021	2026		2008-11	2011-16	2016-21	2021-26	2008-26
Total Population	1,685,885	1,738,237	1,833,043	1,941,530	2,040,745		52,353	94,805	108,487	99,215	354,860
Total Expenditure £m	5,232.1	5,557.9	6,373.7	8,952.5	11,586.7		325.9	815.7	2,578.8	2,634.2	6,354.6
Retained Expenditure £m	1349.9	1434.0	1644.5	2309.8	2989.5		84.1	210.5	665.4	679.7	1,639.6
Retained Expenditure %	25.8%	25.8%	25.8%	25.8%	25.8%						
Inflow £m	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Total 2008 turnover of comparison stores in MK Borough £m	1349.9	1349.9	1349.9	1349.9	1349.9						
Initial Surplus £m/annum (Growth in Retained Expenditure)	0.0	84.1	294.5	959.9	1639.6		84.1	210.5	665.4	679.7	1,639.6
Claims on expenditure											
Existing traders £m	0.0	27.7	75.2	239.0	370.3		27.7	47.5	163.8	131.2	370.3
Commitments	0.0	195.4	202.1	225.4	244.0		195.4	6.7	23.2	18.6	244.0
Total claim on capacity (£m)	0.0	223.1	277.3	464.4	614.3		223.1	54.2	187.1	149.9	614.3
SUMMARY											
Initial surplus £m	0.0	84.1	294.5	959.9	1639.6		84.1	210.5	665.4	679.7	1639.6
Claims on capacity £m	0.0	223.1	277.3	464.4	614.3		223.1	54.2	187.1	149.9	614.3
RESIDUAL £m	0.0	-139.1	17.2	495.5	1025.3		-139.1	156.3	478.3	529.8	1025.3
Turnover per sqm (assumed)	7,000	7,144	7,390	8,239	8,729						
Net floorspace requirement sqm (based on constant market shares)	0	-19,466	2,327	60,137	117,464		-19,466	21,792	57,811	57,327	117,464
Gross floorspace requirement sqm	0	-24,332	2,908	75,172	146,830		-24,332	27,240	72,263	71,658	146,830

Spreadsheet 10b - Summary of MK Borough comparison goods capacity - without CMK - increasing retention scenario

	2008	2011	2016	2021	2026	Change 2008-11	Change 2011-16	Change 2016-21	Change 2021-26	Change 2008-26
Total Population	1,685,885	1,738,237	1,833,043	1,941,530	2,040,745	52,353	94,805	108,487	99,215	354,860
Total Expenditure £m	5,232.1	5,557.9	6,373.7	8,952.5	11,586.7	325.9	815.7	2,578.8	2,634.2	6,354.6
Retained Expenditure £m	1349.9	1434.0	1784.6	2596.2	3476.0	84.1	350.6	811.6	879.8	2,126.1
Retained Expenditure %	25.8%	25.8%	28.0%	29.0%	30.0%					
Inflow £m	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total 2008 turnover of comparison stores in MK Borough £m	1349.9	1349.9	1349.9	1349.9	1349.9					
Initial Surplus £m/annum (Growth in Retained Expenditure)	0.0	84.1	434.7	1246.3	2126.1	84.1	350.6	811.6	879.8	2,126.1
Claims on expenditure										
Existing traders £m	0.0	27.7	75.2	239.0	370.3	27.7	47.5	163.8	131.2	370.3
Commitments	0.0	195.4	202.1	225.4	244.0	195.4	6.7	23.2	18.6	244.0
Total claim on capacity (£m)	0.0	223.1	277.3	464.4	614.3	223.1	54.2	187.1	149.9	614.3
SUMMARY										
Initial surplus £m	0.0	84.1	434.7	1246.3	2126.1	84.1	350.6	811.6	879.8	2126.1
Claims on capacity £m	0.0	223.1	277.3	464.4	614.3	223.1	54.2	187.1	149.9	614.3
RESIDUAL £m	0.0	-139.1	157.4	781.9	1511.8	-139.1	296.4	624.5	729.9	1511.8
Turnover per sqm (assumed)	7,000	7,144	7,390	8,239	8,729					
Net floorspace requirement sqm (based on constant market shares)	0	-19,466	21,293	94,896	173,204	-19,466	40,759	73,603	78,308	173,204
Gross floorspace requirement sqm	0	-24,332	26,616	118,621	216,505	-24,332	50,948	92,004	97,885	216,505

Spreadsheet 11a 2008 Convenience goods market shares for Zones 1-7

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Total	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Stores in Zones 1-7																											
Zone 1																											
Tesco Extra, Watling Street, Bletchley, Milton Keynes	36.2	19.6	12.4	3.4	2.9	2.6	0.8	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	1.5	
Asda Wal-Mart Supercentre, Bletcham Way, Milton Keynes	9.3	9.6	13.9	6.0	3.8	10.0	4.4	0.0	0.0	0.0	0.0	0.0	0.0	4.4	3.3	1.2	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	
J Sainsbury, 27 The Concourse, Brunel Centre, Bletchley	17.8	2.0	0.3	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.6	
Other stores - Survey Zone 1	11.2	1.7	1.8	2.3	0.0	0.9	0.2	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.4	
Sub-total, Zone 1	74.6	32.9	28.3	12.6	6.6	13.5	5.5	0.0	0.6	0.0	0.0	0.4	0.0	4.4	3.3	1.2	1.6	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	3.8	
Zone 2																											
Morrisons, Barnsdale Drive, Westcroft, Milton Keynes	11.7	34.0	9.7	2.9	5.5	19.4	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	1.5	
Other stores - Survey Zone 2	0.0	6.3	0.6	0.0	0.3	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	
Sub-total, Zone 2	11.7	40.3	10.3	2.9	5.8	19.4	3.8	0.3	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	1.7	
Zone 3																											
Lidl, Oldbrook Boulevard, Oldbrook, Milton Keynes	0.0	0.0	5.0	0.3	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	
Tesco Express, Units 4-5 Oldbrook Boulevard, Oldbrook, Miltor	0.0	0.2	3.5	1.1	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	
Other stores - Survey Zone 3	0.0	0.0	4.5	0.0	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	
Sub-total, Zone 3	0.0	0.2	12.9	1.4	0.6	0.6	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	
Zone 4																											
Tesco Extra, 1 Winchester Circus, Kingston, Milton Keynes	2.0	6.7	12.4	52.5	21.0	7.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	2.3	
Other stores - Survey Zone 4	0.3	0.2	1.2	8.2	1.4	1.6	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	
Sub-total, Zone 4	2.3	6.9	13.6	60.7	22.5	9.5	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	11.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.2	2.5	
Zone 5																											
J Sainsbury, 703 Avebury Boulevard, Secklow Gate East, Milto	3.5	8.5	20.1	10.1	16.3	7.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	
Waitrose, 728 Midsummer Boulevard, Milton Keynes	2.6	0.5	5.9	6.0	7.5	6.7	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.3	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.7	
Marks & Spencer, 2 Sunset Walk, Milton Keynes	0.0	1.4	2.1	0.0	0.6	0.3	1.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.3	1.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.2	
Milton Keynes (Centre of Milton Keynes) - other stores	0.4	1.7	2.2	2.0	2.2	0.9	0.7	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	
Other stores - Survey Zone 5	0.2	0.0	1.2	0.5	3.9	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	
Sub-total, Zone 5	6.7	12.0	31.4	18.6	30.4	17.4	5.8	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.7	6.0	0.0	0.0	0.0	0.0	0.6	0.1	0.0	1.9	0.0	2.5	
Zone 6																											
Other stores - Survey Zone 6	1.5	1.1	0.0	0.0	1.8	4.9	0.5	0.0	0.7	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	
Sub-total, Zone 6	1.5	1.1	0.0	0.0	1.8	4.9	0.5	0.0	0.7	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	
Zone 7																											
Tesco, McConnell Drive, Wolverton, Milton Keynes	1.8	4.0	2.3	1.1	28.3	28.2	66.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	5.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	
Netto, Glyn Square, Wolverton, Milton Keynes	0.0	1.1	0.9	0.0	0.3	3.2	0.8	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	
Co-Op Late Shop, 42 High Street, New Bradwell, Milton Keynes	0.0	0.0	0.0	0.0	0.3	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	
Other stores - Survey Zone 7	1.2	0.2	0.0	0.0	1.3	0.2	11.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	
Sub-total, Zone 7	3.0	5.3	3.2	1.1	30.2	31.6	83.0	0.0	0.0	0.0	0.4	0.0	0.0	1.4	1.1	7.6	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	
Sub-total, Zones 1-7	99.7	98.8	99.8	97.4	98.0	96.9	98.8	0.3	1.9	0.0	0.5	0.7	0.0	5.9	8.3	26.3	1.6	1.7	0.0	0.0	0.6	0.1	0.0	6.4	0.5	14.0	
Other stores, Zones 8-25	0.3	0.8	0.2	0.5	1.5	2.8	1.2	87.1	95.1	99.8	96.8	98.3	97.0	90.6	90.5	73.3	96.2	98.0	99.1	97.8	97.1	99.5	85.0	87.3	62.8	81.8	
Outside OCA	0.0	0.4	0.0	2.0	0.5	0.2	0.0	12.5	3.0	0.2	2.7	1.0	3.0	3.5	1.3	0.4	2.2	0.3	0.9	2.2	2.3	0.4	15.0	6.3	36.7	4.1	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m	Total 1-7 £m	Total 1-7 %	
Stores in Zone 1-7																													
Zone 1																													
Tesco Extra, Watling Street, Bletchley, Milton Keynes	23.6	10.1	4.9	1.8	1.7	0.9	0.4	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	45.1	43.5	12.6%
Asda Wal-Mart Supercentre, Bletcham Way, Milton Keynes	6.1	4.9	5.5	3.1	2.3	3.4	1.9	0.0	0.0	0.0	0.0	0.0	0.0	4.4	4.2	2.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	38.6	27.3	7.9%
J Sainsbury, 27 The Concourse, Brunel Centre, Bletchley	11.6	1.0	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	16.6	13.2	3.8%
Other stores - Survey Zone 1	7.3	0.9	0.7	1.2	0.0	0.3	0.1	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	12.3	10.4	3.0%
Sub-total, Zone 1	48.6	16.9	11.3	6.6	4.0	4.6	2.4	0.0	1.6	0.0	0.0	1.2	0.0	4.4	4.2	2.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.0	112.5	94.4	27.3%
Zone 2																													
Morrisons, Barnsdale Drive, Westcroft, Milton Keynes	7.6	17.5	3.9	1.5	3.3	6.6	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	46.2	42.0	12.1%
Other stores - Survey Zone 2	0.0	3.3	0.2	0.0	0.2	0.0	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	3.7	1.1%
Sub-total, Zone 2	7.6	20.8	4.1	1.5	3.5	6.6	1.6	0.4	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	50.4	45.8	13.2%
Zone 3																													
Lidl, Oldbrook Boulevard, Oldbrook, Milton Keynes	0.0	0.0	2.0	0.1	0.2	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	2.3	0.7%
Tesco Express, Units 4-5 Oldbrook Boulevard, Oldbrook, Milto	0.0	0.1	1.4	0.6	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	2.4	0.7%
Other stores - Survey Zone 3	0.0	0.0	1.8	0.0	0.0	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	1.9	0.5%
Sub-total, Zone 3	0.0	0.1	5.2	0.7	0.4	0.2	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.1	6.6	1.9%
Zone 4																													
Tesco Extra, 1 Winchester Circus, Kingston, Milton Keynes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Other stores - Survey Zone 4	1.3	3.4	4.9	27.2	12.6	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	71.8	52.3	15.1%
Sub-total, Zone 4	0.2	0.1	0.5	4.2	0.9	0.5	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	7.1	6.5	1.9%
Sub-total, Zone 4	1.5	3.6	5.4	31.5	13.5	3.3	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	18.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.3	78.9	58.8	17.0%
Zone 5																													
J Sainsbury, 703 Aveybury Boulevard, Secklow Gate East, Milto	2.3	4.4	8.0	5.2	9.8	2.4	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	36.9	33.6	9.7%
Waitrose, 728 Midsummer Boulevard, Milton Keynes	1.7	0.2	2.3	3.1	4.5	2.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	22.1	14.5	4.2%
Marks & Spencer, 2 Sunset Walk, Milton Keynes	0.0	0.7	0.8	0.0	0.4	0.1	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.4	1.5	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	6.0	2.5	0.7%
Milton Keynes (Centre of Milton Keynes) - other stores	0.2	0.9	0.9	1.0	1.3	0.3	0.3	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	5.9	4.9	1.4%
Other stores - Survey Zone 5	0.1	0.0	0.5	0.3	2.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	4.3	4.0	1.2%
Sub-total, Zone 5	4.4	6.2	12.5	9.7	18.3	6.0	2.5	0.0	0.0	0.0	0.2	0.6	0.0	0.0	0.8	9.4	0.0	0.0	0.0	0.0	1.6	0.2	0.0	2.9	0.0	75.2	59.5	17.2%	
Zone 6																													
Other stores - Survey Zone 6	0.9	0.6	0.0	0.0	1.1	1.7	0.2	0.0	1.8	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	8.2	4.5	1.3%
Sub-total, Zone 6	0.9	0.6	0.0	0.0	1.1	1.7	0.2	0.0	1.8	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	8.2	4.5	1.3%
Zone 7																													
Tesco, McConnell Drive, Wolverton, Milton Keynes	1.1	2.1	0.9	0.6	17.0	9.6	29.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	9.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	71.0	60.4	17.5%
Netto, Glyn Square, Wolverton, Milton Keynes	0.0	0.6	0.4	0.0	0.2	1.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.1	2.6	0.7%
Co-Op Late Shop, 42 High Street, New Bradwell, Milton Keynes	0.0	0.0	0.0	0.0	0.2	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	1.9	0.5%
Other stores - Survey Zone 7	0.8	0.1	0.0	0.0	0.8	0.1	4.9	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.9	6.7	1.9%
Sub-total, Zone 7	1.9	2.7	1.3	0.6	18.1	10.8	36.1	0.0	0.0	0.0	0.4	0.0	0.0	1.5	1.4	12.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	87.9	71.6	20.7%
Sub-total, Zones 1-7	65.0	50.9	39.7	50.5	58.8	33.2	42.9	0.4	5.3	0.0	0.5	1.8	0.0	5.9	10.7	41.6	0.7	1.0	0.0	0.0	1.6	0.2	0.0	9.8	0.7	421.2	341.1	98.6%	
Other stores, Zones 8-25	0.2	0.4	0.1	0.3	0.9	1.0	0.5	100.2	261.3	104.5	98.6	253.0	96.3	90.8	116.6	115.9	40.0	58.6	123.2	110.8	256.6	180.6	82.0	133.4	100.1	2325.9	3.4	1.0%	
Outside OCA	0.0	0.2	0.0	1.0	0.3	0.1	0.0	14.4	8.3	0.2	2.7	2.5	3.0	3.5	1.6	0.7	0.9	0.2	1.1	2.5	6.2	0.8	14.5	9.6	58.5	132.8	1.6	0.5%	
Total	65.2	51.5	39.8	51.8	60.0	34.2	43.5	115.0	274.9	104.7	101.9	257.3	99.3	100.2	128.9	158.1	41.6	59.8	124.3	113.3	264.3	181.6	96.5	152.8	159.3	2880.0	346.1	100.0%	

Spreadsheet 12 2011 Convenience goods spending pattern for Zones 1-7

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m
Stores in Zones 1-7																										
Zone 1																										
Tesco Extra, Watling Street, Bletchley, Milton Keynes	24.5	10.3	5.0	1.9	1.7	0.9	0.4	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	46.4
Asda Wal-Mart Supercentre, Bletcham Way, Milton Keynes	6.3	5.0	5.6	3.4	2.3	3.5	2.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	4.3	2.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	39.8
J Sainsbury, 27 The Concourse, Brunel Centre, Bletchley	12.0	1.1	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0	17.2
Other stores - Survey Zone 1	7.6	0.9	0.7	1.3	0.0	0.3	0.1	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	12.7
Sub-total, Zone 1	50.4	17.2	11.5	7.2	4.0	4.7	2.4	0.0	1.6	0.0	0.0	1.2	0.0	4.6	4.3	2.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	116.1
Zone 2																										
Morrisons, Barnsdale Drive, Westcroft, Milton Keynes	7.9	17.8	4.0	1.6	3.3	6.7	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	47.3
Other stores - Survey Zone 2	0.0	3.3	0.2	0.0	0.2	0.0	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2
Sub-total, Zone 2	7.9	21.1	4.2	1.6	3.5	6.7	1.7	0.4	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	51.5
Zone 3																										
Lidl, Oldbrook Boulevard, Oldbrook, Milton Keynes	0.0	0.0	2.0	0.1	0.2	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6
Tesco Express, Units 4-5 Oldbrook Boulevard, Oldbrook, Milton	0.0	0.1	1.4	0.6	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Other stores - Survey Zone 3	0.0	0.0	1.8	0.0	0.0	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3
Sub-total, Zone 3	0.0	0.1	5.3	0.8	0.4	0.2	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.4
Zone 4																										
Tesco Extra, 1 Winchester Circus, Kingston, Milton Keynes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, 1 Winchester Circus, Kingston, Milton Keynes	1.4	3.5	5.0	29.7	12.7	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	75.2
Other stores - Survey Zone 4	0.2	0.1	0.5	4.6	0.9	0.6	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	7.6
Sub-total, Zone 4	1.6	3.6	5.5	34.4	13.5	3.3	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	18.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.3	82.7
Zone 5																										
J Sainsbury, 703 Avebury Boulevard, Secklow Gate East, Milton	2.4	4.4	8.1	5.7	9.8	2.5	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	37.9
Waitrose, 728 Midsummer Boulevard, Milton Keynes	1.8	0.2	2.4	3.4	4.5	2.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0	22.8
Marks & Spencer, 2 Sunset Walk, Milton Keynes	0.0	0.7	0.8	0.0	0.4	0.1	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.4	1.5	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	6.1
Milton Keynes (Centre of Milton Keynes) - other stores	0.2	0.9	0.9	1.1	1.3	0.3	0.3	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	6.1
Other stores - Survey Zone 5	0.1	0.0	0.5	0.3	2.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	4.4
Sub-total, Zone 5	4.5	6.3	12.7	10.6	18.3	6.1	2.6	0.0	0.0	0.0	0.2	0.7	0.0	0.0	0.9	9.7	0.0	0.0	0.0	0.0	1.6	0.2	0.0	3.0	0.0	77.3
Zone 6																										
Other stores - Survey Zone 6	1.0	0.6	0.0	0.0	1.1	1.7	0.2	0.0	1.9	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	8.4
Sub-total, Zone 6	1.0	0.6	0.0	0.0	1.1	1.7	0.2	0.0	1.9	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	8.4
Zone 7																										
Tesco, McConnell Drive, Wolverton, Milton Keynes	1.2	2.1	1.0	0.6	17.0	9.8	29.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	9.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	72.5
Netto, Glyn Square, Wolverton, Milton Keynes	0.0	0.6	0.4	0.0	0.2	1.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.2
Co-Op Late Shop, 42 High Street, New Bradwell, Milton Keynes	0.0	0.0	0.0	0.0	0.2	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Other stores - Survey Zone 7	0.8	0.1	0.0	0.0	0.8	0.1	5.1	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.2
Sub-total, Zone 7	2.0	2.8	1.3	0.6	18.2	11.0	37.1	0.0	0.0	0.0	0.4	0.0	0.0	1.5	1.4	12.4	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	89.8
Sub-total, Zones 1-7	67.4	51.7	40.5	55.2	58.9	33.8	44.2	0.4	5.5	0.0	0.6	1.8	0.0	6.1	11.0	42.7	0.7	1.1	0.0	0.0	1.6	0.2	0.0	10.1	0.7	434.2
Other stores, Zones 8-25	0.2	0.4	0.1	0.3	0.9	1.0	0.6	105.0	272.3	109.9	101.7	260.9	100.0	94.3	119.9	119.0	41.1	61.0	127.1	115.2	258.4	185.6	84.1	137.6	102.1	2398.6
Outside OCA	0.0	0.2	0.0	1.1	0.3	0.1	0.0	15.1	8.6	0.2	2.8	2.6	3.1	3.6	1.7	0.7	0.9	0.2	1.1	2.6	6.2	0.8	14.9	9.9	59.7	136.5
Total	67.6	52.3	40.6	56.6	60.1	34.8	44.7	120.6	286.4	110.2	105.1	265.4	103.1	104.0	132.5	162.5	42.7	62.2	128.2	117.8	266.2	186.6	99.0	157.7	162.5	2969.4

Spreadsheet 13 2016 Convenience goods spending pattern for Zones 1-7

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m	
Stores in Zones 1-7																											
Zone 1																											
Tesco Extra, Watling Street, Bletchley, Milton Keynes	26.4	11.1	5.5	2.3	1.9	1.0	0.4	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	50.5	
Asda Wal-Mart Supercentre, Bletcham Way, Milton Keynes	6.8	5.4	6.2	4.1	2.4	3.9	2.2	0.0	0.0	0.0	0.0	0.0	0.0	4.7	4.6	2.1	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	43.2	
J Sainsbury, 27 The Concourse, Brunel Centre, Bletchley	13.0	1.1	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	18.5	
Other stores - Survey Zone 1	8.1	1.0	0.8	1.6	0.0	0.3	0.1	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	13.9	
Sub-total, Zone 1	54.3	18.6	12.6	8.7	4.3	5.3	2.7	0.0	1.8	0.0	0.0	1.3	0.0	4.7	4.6	2.1	0.7	0.0	0.0	0.0	0.0	0.0	0.0	4.4	0.0	126.1	
Zone 2																											
Morrisons, Barnsdale Drive, Westcroft, Milton Keynes	8.5	19.3	4.3	2.0	3.5	7.6	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	51.6	
Other stores - Survey Zone 2	0.0	3.6	0.3	0.0	0.2	0.0	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	
Sub-total, Zone 2	8.5	22.9	4.6	2.0	3.7	7.6	1.9	0.5	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	56.2	
Zone 3																											
Lidl, Oldbrook Boulevard, Oldbrook, Milton Keynes	0.0	0.0	2.2	0.2	0.2	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	
Tesco Express, Units 4-5 Oldbrook Boulevard, Oldbrook, Miltor	0.0	0.1	1.5	0.8	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	
Other stores - Survey Zone 3	0.0	0.0	2.0	0.0	0.0	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	
Sub-total, Zone 3	0.0	0.1	5.7	1.0	0.4	0.2	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.2	
Zone 4																											
Tesco Extra, 1 Winchester Circus, Kingston, Milton Keynes	1.5	3.8	5.5	36.0	13.5	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	19.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	84.6	
Other stores - Survey Zone 4	0.2	0.1	0.5	5.6	0.9	0.6	0.1	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	8.8	
Sub-total, Zone 4	1.7	3.9	6.0	41.7	14.4	3.7	0.1	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	19.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.3	93.3	
Zone 5																											
J Sainsbury, 703 Avebury Boulevard, Secklow Gate East, Milto	2.6	4.8	8.9	6.9	10.4	2.8	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	41.8	
Waitrose, 728 Midsummer Boulevard, Milton Keynes	1.9	0.3	2.6	4.1	4.8	2.6	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	4.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	24.9	
Marks & Spencer, 2 Sunset Walk, Milton Keynes	0.0	0.8	0.9	0.0	0.4	0.1	0.5	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.5	1.6	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	6.5	
Milton Keynes (Centre of Milton Keynes) - other stores	0.3	1.0	1.0	1.4	1.4	0.4	0.3	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	6.7	
Other stores - Survey Zone 5	0.1	0.0	0.5	0.4	2.5	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	4.8	
Sub-total, Zone 5	4.9	6.8	13.9	12.8	19.5	6.8	2.9	0.0	0.0	0.0	0.2	0.7	0.0	0.0	0.9	10.2	0.0	0.0	0.0	0.0	1.6	0.2	0.0	3.1	0.0	84.7	
Zone 6																											
Other stores - Survey Zone 6	1.1	0.6	0.0	0.0	1.2	1.9	0.2	0.0	2.1	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	9.1	
Sub-total, Zone 6	1.1	0.6	0.0	0.0	1.2	1.9	0.2	0.0	2.1	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	9.1	
Zone 7																											
Tesco, McConnell Drive, Wolverton, Milton Keynes	1.3	2.3	1.0	0.8	18.1	11.1	33.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	9.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	79.6	
Netto, Glyn Square, Wolverton, Milton Keynes	0.0	0.6	0.4	0.0	0.2	1.3	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	
Co-Op Late Shop, 42 High Street, New Bradwell, Milton Keyne	0.0	0.0	0.0	0.0	0.2	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	
Other stores - Survey Zone 7	0.9	0.1	0.0	0.0	0.8	0.1	5.7	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.1	
Sub-total, Zone 7	2.2	3.0	1.4	0.8	19.4	12.4	41.6	0.0	0.0	0.0	0.4	0.0	0.0	1.5	1.5	13.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	98.4	
Sub-total, Zones 1-7	72.7	56.0	44.2	66.8	62.8	38.0	49.5	0.5	6.0	0.0	0.6	2.0	0.0	6.2	11.5	45.0	0.7	1.1	0.0	0.0	1.6	0.2	0.0	10.7	0.8	477.0	
Other stores, Zones 8-25	0.2	0.5	0.1	0.4	1.0	1.1	0.6	113.9	295.6	117.9	108.9	279.4	101.1	95.4	126.3	125.3	43.1	65.3	133.8	123.5	264.3	195.3	88.3	144.9	108.0	2534.3	
Outside OCA	0.0	0.2	0.0	1.4	0.3	0.1	0.0	16.4	9.3	0.2	3.0	2.8	3.1	3.7	1.8	0.8	1.0	0.2	1.2	2.8	6.4	0.8	15.6	10.4	63.1	144.6	
Total	72.9	56.7	44.3	68.6	64.1	39.2	50.1	130.8	311.0	118.1	112.6	284.2	104.3	105.2	139.6	171.0	44.9	66.6	134.9	126.2	272.3	196.4	103.9	166.0	171.8	3155.9	

Spreadsheet 14 2021 Convenience goods spending pattern for Zones 1-7

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	Zone 17 £m	Zone 18 £m	Zone 19 £m	Zone 20 £m	Zone 21 £m	Zone 22 £m	Zone 23 £m	Zone 24 £m	Zone 25 £m	Total £m	
Stores in Zones 1-7																											
Zone 1																											
Tesco Extra, Watling Street, Bletchley, Milton Keynes	34.7	13.0	6.4	2.8	2.2	1.2	0.5	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	62.8	
Asda Wal-Mart Supercentre, Bletcham Way, Milton Keynes	9.0	6.3	7.2	5.0	2.8	4.6	2.6	0.0	0.0	0.0	0.0	0.0	0.0	4.9	5.0	2.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	50.4	
J Sainsbury, 27 The Concourse, Brunel Centre, Bletchley	17.1	1.3	0.1	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	23.2	
Other stores - Survey Zone 1	10.7	1.1	0.9	1.9	0.0	0.4	0.1	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	17.4	
Sub-total, Zone 1	71.5	21.8	14.7	10.5	5.0	6.2	3.2	0.0	2.0	0.0	0.0	1.4	0.0	4.9	5.0	2.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	153.9	
Zone 2																											
Morrisons, Barnsdale Drive, Westcroft, Milton Keynes	11.2	22.5	5.0	2.4	4.1	8.9	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	61.2	
Other stores - Survey Zone 2	0.0	4.2	0.3	0.0	0.2	0.0	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3	
Sub-total, Zone 2	11.2	26.7	5.3	2.4	4.3	8.9	2.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	66.6	
Zone 3																											
Lidl, Oldbrook Boulevard, Oldbrook, Milton Keynes	0.0	0.0	2.6	0.2	0.2	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	
Tesco Express, Units 4-5 Oldbrook Boulevard, Oldbrook, Milto	0.0	0.2	1.8	0.9	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	
Other stores - Survey Zone 3	0.0	0.0	2.3	0.0	0.0	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	
Sub-total, Zone 3	0.0	0.2	6.7	1.2	0.5	0.3	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.7	
Zone 4																											
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Extra, 1 Winchester Circus, Kingston, Milton Keynes	2.0	4.4	6.4	43.5	15.7	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	21.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	98.7	
Other stores - Survey Zone 4	0.3	0.2	0.6	6.8	1.1	0.7	0.1	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	10.5	
Sub-total, Zone 4	2.2	4.6	7.0	50.3	16.8	4.4	0.1	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	21.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.3	109.1	
Zone 5																											
J Sainsbury, 703 Avebury Boulevard, Secklow Gate East, Milto	3.4	5.6	10.4	8.3	12.2	3.2	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	49.1	
Waitrose, 728 Midsummer Boulevard, Milton Keynes	2.5	0.3	3.0	5.0	5.6	3.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	5.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	28.9	
Marks & Spencer, 2 Sunset Walk, Milton Keynes	0.0	0.9	1.1	0.0	0.5	0.1	0.6	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.5	1.8	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	7.2	
Milton Keynes (Centre of Milton Keynes) - other stores	0.3	1.1	1.1	1.7	1.6	0.4	0.4	0.0	0.0	0.0	0.2	0.4	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	7.8	
Other stores - Survey Zone 5	0.2	0.0	0.6	0.4	2.9	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	5.6	
Sub-total, Zone 5	6.4	7.9	16.2	15.4	22.8	8.0	3.4	0.0	0.0	0.0	0.2	0.8	0.0	0.0	1.0	11.1	0.0	0.0	0.0	0.0	1.7	0.2	0.0	3.4	0.0	98.7	
Zone 6																											
Other stores - Survey Zone 6	1.4	0.7	0.0	0.0	1.4	2.2	0.3	0.0	2.3	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	10.5	
Sub-total, Zone 6	1.4	0.7	0.0	0.0	1.4	2.2	0.3	0.0	2.3	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	10.5	
Zone 7																											
Tesco, McConnell Drive, Wolverton, Milton Keynes	1.7	2.7	1.2	0.9	21.2	12.9	39.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	10.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	92.2	
Netto, Glyn Square, Wolverton, Milton Keynes	0.0	0.7	0.5	0.0	0.2	1.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.3	
Co-Op Late Shop, 42 High Street, New Bradwell, Milton Keynes	0.0	0.0	0.0	0.0	0.2	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	
Other stores - Survey Zone 7	1.2	0.1	0.0	0.0	1.0	0.1	6.7	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.8	
Sub-total, Zone 7	2.9	3.5	1.7	0.9	22.6	14.5	48.6	0.0	0.0	0.0	0.4	0.0	0.0	1.6	1.7	14.2	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	113.8	
Sub-total, Zones 1-7	95.6	65.4	51.6	80.7	73.3	44.4	57.8	0.5	6.7	0.0	0.7	2.2	0.0	6.5	12.6	48.9	0.8	1.3	0.0	0.0	1.7	0.2	0.0	11.6	0.8	563.3	
Other stores, Zones 8-25	0.3	0.5	0.1	0.5	1.1	1.3	0.7	127.3	330.7	130.4	120.4	308.8	106.0	99.9	137.6	136.4	46.8	72.2	145.6	136.5	280.1	212.6	95.9	157.7	118.2	2767.6	
Outside OCA	0.0	0.3	0.0	1.7	0.4	0.1	0.0	18.3	10.4	0.2	3.3	3.1	3.3	3.9	1.9	0.8	1.1	0.2	1.3	3.1	6.8	0.9	17.0	11.4	69.0	158.4	
Total	95.9	66.2	51.7	82.8	74.8	45.8	58.5	146.1	347.8	130.7	124.4	314.1	109.3	110.3	152.1	186.1	48.7	73.7	146.9	139.6	288.6	213.7	112.9	180.7	188.1	3489.3	

Spreadsheet 15 2026 Convenience goods spending pattern for Zones 1-7

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Total	
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	
Stores in Zones 1-7																											
Zone 1																											
Tesco Extra, Watling Street, Bletchley, Milton Keynes	43.7	14.5	7.2	3.3	2.4	1.4	0.6	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	75.2	
Asda Wal-Mart Supercentre, Bletcham Way, Milton Keynes	11.3	7.1	8.0	5.8	3.1	5.1	2.9	0.0	0.0	0.0	0.0	0.0	0.0	5.0	5.3	2.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	57.0	
J Sainsbury, 27 The Concourse, Brunel Centre, Bletchley	21.5	1.5	0.2	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	28.2	
Other stores - Survey Zone 1	13.5	1.3	1.0	2.2	0.0	0.5	0.1	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	21.0	
Sub-total, Zone 1	89.9	24.4	16.4	12.2	5.6	6.9	3.6	0.0	2.1	0.0	0.0	1.5	0.0	5.0	5.3	2.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	5.1	0.0	181.4	
Zone 2																											
Morrisons, Barnsdale Drive, Westcroft, Milton Keynes	14.1	25.2	5.6	2.8	4.6	9.9	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	70.0	
Other stores - Survey Zone 2	0.0	4.7	0.3	0.0	0.3	0.0	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.9	
Sub-total, Zone 2	14.1	29.9	6.0	2.8	4.9	9.9	2.5	0.6	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	75.9	
Zone 3																											
Lidl, Oldbrook Boulevard, Oldbrook, Milton Keynes	0.0	0.0	2.9	0.2	0.3	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.1	
Tesco Express, Units 4-5 Oldbrook Boulevard, Oldbrook, Miltor	0.0	0.2	2.0	1.1	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.7	
Other stores - Survey Zone 3	0.0	0.0	2.6	0.0	0.0	0.2	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	
Sub-total, Zone 3	0.0	0.2	7.5	1.3	0.5	0.3	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.0	
Zone 4																											
Tesco Extra, 1 Winchester Circus, Kingston, Milton Keynes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Extra, 1 Winchester Circus, Kingston, Milton Keynes	2.5	5.0	7.2	50.5	17.6	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	22.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	111.1	
Other stores - Survey Zone 4	0.3	0.2	0.7	7.9	1.2	0.8	0.2	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	12.0	
Sub-total, Zone 4	2.8	5.1	7.9	58.4	18.8	4.9	0.2	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	22.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.3	123.1	
Zone 5																											
J Sainsbury, 703 Avebury Boulevard, Secklow Gate East, Milto	4.2	6.3	11.6	9.7	13.6	3.6	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	55.6	
Waitrose, 728 Midsummer Boulevard, Milton Keynes	3.2	0.3	3.4	5.8	6.3	3.5	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	32.4	
Marks & Spencer, 2 Sunset Walk, Milton Keynes	0.0	1.0	1.2	0.0	0.5	0.2	0.7	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.5	1.9	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	7.8	
Milton Keynes (Centre of Milton Keynes) - other stores	0.4	1.3	1.3	1.9	1.8	0.5	0.4	0.0	0.0	0.2	0.4	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	8.8	
Other stores - Survey Zone 5	0.2	0.0	0.7	0.5	3.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	6.3	
Sub-total, Zone 5	8.1	8.9	18.2	17.9	25.5	8.9	3.8	0.0	0.0	0.0	0.2	0.8	0.0	0.0	1.1	11.7	0.0	0.0	0.0	0.0	1.8	0.3	0.0	3.6	0.0	110.9	
Zone 6																											
Other stores - Survey Zone 6	1.7	0.8	0.0	0.0	1.5	2.5	0.3	0.0	2.5	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	11.8	
Sub-total, Zone 6	1.7	0.8	0.0	0.0	1.5	2.5	0.3	0.0	2.5	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	11.8	
Zone 7																											
Tesco, McConnell Drive, Wolverton, Milton Keynes	2.1	3.0	1.4	1.1	23.7	14.5	43.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	11.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	102.7	
Netto, Glyn Square, Wolverton, Milton Keynes	0.0	0.8	0.5	0.0	0.3	1.7	0.6	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.9	
Co-Op Late Shop, 42 High Street, New Bradwell, Milton Keynes	0.0	0.0	0.0	0.0	0.3	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	
Other stores - Survey Zone 7	1.5	0.1	0.0	0.0	1.1	0.1	7.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.3	
Sub-total, Zone 7	3.6	4.0	1.9	1.1	25.3	16.2	54.4	0.0	0.0	0.0	0.5	0.0	0.0	1.6	1.8	14.9	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	126.7	
Sub-total, Zones 1-7	120.3	73.3	57.9	93.7	82.2	49.7	64.7	0.6	7.3	0.0	0.7	2.3	0.0	6.7	13.4	51.6	0.8	1.4	0.0	0.0	1.8	0.3	0.0	12.4	0.9	641.7	
Other stores, Zones 8-25	0.3	0.6	0.1	0.5	1.2	1.4	0.8	138.9	359.5	141.3	129.2	331.5	108.8	102.6	146.7	143.8	49.3	80.5	154.9	152.2	287.1	224.1	101.0	167.8	120.9	2945.2	
Outside OCA	0.0	0.3	0.0	1.9	0.4	0.1	0.0	20.0	11.4	0.3	3.6	3.3	3.4	4.0	2.0	0.9	1.1	0.2	1.4	3.4	6.9	1.0	17.9	12.1	70.6	166.1	
Total	120.6	74.1	58.0	96.1	83.8	51.3	65.6	159.4	378.1	141.6	133.5	337.1	112.2	113.2	162.1	196.2	51.3	82.1	156.3	155.6	295.8	225.4	118.9	192.2	192.3	3753.1	

Spreadsheet 16 - Convenience expenditure retention by zone

	2008	2011	2016	2021	2026	2008-16	2016-21	2021-26	2008-26
Zone 1 - retained expenditure (£m)	48.6	48.9	49.3	50.8	51.6				
Zone 1 - total expenditure (£m)	65.2	67.6	72.9	95.9	120.6	7.6	23.0	24.8	55.4
Zone 1 - % retained	75%	75%	75%	75%	75%				
Zone 1 - spare expenditure (£m)	0.0	1.6	5.1	20.7	38.4				
Zone 2 - retained expenditure (£m)	20.8	20.9	21.1	21.7	22.0				
Zone 2 - total expenditure (£m)	51.5	52.3	56.7	66.2	74.1	5.2	9.5	8.0	22.6
Zone 2 - % retained	40%	40%	40%	40%	40%				
Zone 2 - spare expenditure (£m)	0.0	0.2	1.8	5.0	7.9				
Zone 3 - retained expenditure (£m)	5.2	5.2	5.2	5.4	5.5				
Zone 3 - total expenditure (£m)	39.8	40.6	44.3	51.7	58.0	4.5	7.4	6.2	18.1
Zone 3 - % retained	13%	13%	13%	13%	13%				
Zone 3 - spare expenditure (£m)	0.0	0.1	0.5	1.3	2.0				
Zone 4 - retained expenditure (£m)	31.5	31.6	31.9	32.8	33.4				
Zone 4 - total expenditure (£m)	51.8	56.6	68.6	82.8	96.1	16.8	14.2	13.4	44.3
Zone 4 - % retained	61%	61%	61%	61%	61%				
Zone 4 - spare expenditure (£m)	0.0	2.8	9.8	17.4	25.0				
Zone 5 - retained expenditure (£m)	18.3	18.4	18.5	19.1	19.4				
Zone 5 - total expenditure (£m)	60.0	60.1	64.1	74.8	83.8	4.1	10.7	9.0	23.8
Zone 5 - % retained	30%	30%	30%	30%	30%				
Zone 5 - spare expenditure (£m)	0.0	-0.1	1.0	3.7	6.1				
Zone 6 - retained expenditure (£m)	1.7	1.7	1.7	1.8	1.8				
Zone 6 - total expenditure (£m)	34.2	34.8	39.2	45.8	51.3	5.0	6.6	5.5	17.1
Zone 6 - % retained	5%	5%	5%	5%	5%				
Zone 6 - spare expenditure (£m)	0.0	0.0	0.2	0.5	0.7				
Zone 7 - retained expenditure (£m)	36.1	36.3	36.5	37.7	38.3				
Zone 7 - total expenditure (£m)	43.5	44.7	50.1	58.5	65.6	6.7	8.4	7.0	22.1
Zone 7 - % retained	83%	83%	83%	83%	83%				
Zone 7 - spare expenditure (£m)	0.0	0.9	5.1	10.9	16.2				

Note: retained expenditure is assumed to increase in line with that of sales density of existing retailers, i.e by 0.16% per annum to 2016, 0.6% per annum 2016-21 and 0.32% per annum 2021-26.

Spreadsheet 17 - Summary of MK Borough convenience goods capacity

	2008	2011	2016	2021	2026	Change 2008-11	Change 2011-16	Change 2016-21	Change 2021-26	Change 2008-26
Total Population	194,201	200,248	220,405	253,898	286,875	6,046.9	20,156.3	33,493.3	32,977.2	92,673.8
Total Expenditure £m	346.1	356.8	396.0	475.7	549.6	10.8	39.1	79.8	73.9	203.5
Retained Expenditure £m	341.1	351.7	390.1	468.8	541.7	10.6	38.5	78.7	72.9	200.6
Retained Expenditure %	98.6%	98.6%	98.6%	98.6%	98.6%					
Inflow £m	80.1	82.5	86.8	94.5	100.0	2.4	4.3	7.6	5.5	19.9
Total 2008 turnover of convenience stores in MK Borough £m	421.2	421.2	421.2	421.2	421.2					
Initial Surplus £m/annum (Growth in Retained Expenditure)	0.0	13.0	55.8	142.1	220.5	13.0	42.8	86.3	78.4	220.5
Claims on expenditure										
Existing traders £m	0.0	2.0	5.4	18.4	25.5	2.0	3.4	13.0	7.1	25.5
Commitments	0.0	69.5	70.0	72.2	73.3	69.5	0.6	2.1	1.2	73.3
Total claim on capacity (£m)	0.0	71.5	75.5	90.5	98.8	71.5	4.0	15.1	8.2	98.8
SUMMARY										
Initial surplus £m	0.0	13.0	55.8	142.1	220.5	13.0	42.8	86.3	78.4	220.5
Claims on capacity £m	0.0	71.5	75.5	90.5	98.8	71.5	4.0	15.1	8.2	98.8
RESIDUAL £m	0.0	-58.5	-19.7	51.5	121.7	-58.5	38.8	71.3	70.2	121.7
Turnover per sqm (assumed)	11,700	11,756	11,851	12,210	12,407					
Net floorspace requirement sqm (based on constant market shares)	0	-4,979	-1,663	4,221	9,809	-4,979	3,316	5,885	5,588	9,809
Gross floorspace requirement sqm	0	-7,660	-2,559	6,494	15,091	-7,660	5,101	9,053	8,597	15,091

Spreadsheet 18 Leisure assessment - restaurants, cafes and bars

	2008	2011	2016	2021	2026	Change 2008-11	Change 2011-16	Change 2016-21	Change 2021-26	Change 2008-26
Total Population	1,685,885	1,738,237	1,833,043	1,941,530	2,040,745	52,352.8	94,805.4	108,487.1	99,215.0	354,860.3
Expenditure per capita	1,171	1,199	1,248	1,298	1,351					
Total Expenditure £m	1,973.6	2,084.1	2,287.1	2,520.9	2,757.4	110.5	203.0	233.8	236.5	783.9
Retained Expenditure £m	319.7	337.6	370.5	408.4	446.7	17.9	32.9	37.9	38.3	127.0
Retained Expenditure %	16.2%	16.2%	16.2%	16.2%	16.2%					
Inflow £m	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total 2008 turnover of food and drink floorspace in MK £m	319.7	319.7	319.7	319.7	319.7					
Initial Surplus £m/annum (Growth in Retained Expenditure)	0.0	17.9	50.8	88.7	127.0	17.9	32.9	37.9	38.3	127.0
Claims on expenditure										
Existing traders £m	0.0	4.8	13.0	21.4	30.0	4.8	8.2	8.4	8.6	30.0
Total claim on capacity (£m)	0.0	4.8	13.0	21.4	30.0	4.8	8.2	8.4	8.6	30.0
SUMMARY										
Initial surplus £m	0.0	17.9	50.8	88.7	127.0	17.9	32.9	37.9	38.3	127.0
Claims on capacity £m	0.0	4.8	13.0	21.4	30.0	4.8	8.2	8.4	8.6	30.0
RESIDUAL £m	0.0	13.1	37.8	67.3	97.0	13.1	24.7	29.5	29.7	97.0

Spreadsheet 18b Leisure assessment - other commercial (zones 1-7 only)

	2008	2011	2016	2021	2026	Change 2008-11	Change 2011-16	Change 2016-21	Change 2021-26	Change 2008-26
Total Population	194,201	200,248	220,405	253,898	286,875	6,046.9	20,156.3	33,493.3	32,977.2	92,673.8
Expenditure per capita	895	916	954	992	1,033					
Total Expenditure £m	173.8	183.5	210.2	252.0	296.3	9.7	26.7	41.8	44.3	122.5

