

SERVICE	TEMPORARY DIRECTION SIGNING
LEGISLATION	Traffic Signs Manual, Traffic Signs Regulations and General Directions.

POLICY BACKGROUND

- ❑ This document sets out the Council's Policy for the provision of all **temporary** direction signing. This includes signing for the following:
 - ❑ Opening of new establishments
 - ❑ Public Events
 - ❑ New Housing Developments
 - ❑ Community Safety Posters
 - ❑ Temporary Diversions

- ❑ All signs are to conform to and be placed in accordance with to the current version of the Traffic Signs Regulations and General Directions (TSRGD) and the various chapters contained within the Traffic Signs Manual (TSM). Also signing must comply with the Town and Country Planning Act (Control of Advertisement) Regulations.

- ❑ All signs are to be erected by approved signing contractors authorised by the Council (holding £5M liability insurance). The Council can supply a list of approved contractors.

- ❑ No other temporary signing will be permitted and may be removed by the Council without notice, costs recovered and enforcement action considered. This will include signs erected without the prior written permission of the Council or where the permission has expired.

ASSESSMENT CRITERIA:

All applications for temporary signing must meet the following criteria:

Signing Type	Criteria
Opening New Establishments	<ul style="list-style-type: none"> <input type="checkbox"/> When new public facilities are first established they may be eligible for temporary signing facilities to enable visitors to familiarise themselves with the location.
Public Events	<ul style="list-style-type: none"> <input type="checkbox"/> Any event, which is open to the public and may attract vehicular traffic and may be eligible for temporary signing.
New Housing Developments	<ul style="list-style-type: none"> <input type="checkbox"/> Signing may be permitted to direct the public to new housing developments <input type="checkbox"/> Signs must be in accordance with TSRGD and may show the Development Name but not the name of the Developer
Community Safety Posters	<ul style="list-style-type: none"> <input type="checkbox"/> Community Safety Posters (for example speed management or car theft posters) may be erected on a temporary basis for a maximum period of 28 days (except where the prior agreement, in writing, has been given by the Council. <input type="checkbox"/> The layout and design will need to be approved by Traffic Management Team
Temporary Diversion Signing	<ul style="list-style-type: none"> <input type="checkbox"/> Temporary Diversion Signing for roadworks and Major Events are to comply with Chapter 8 of the Traffic Signs Manual and will need to be authorised by MKC. <input type="checkbox"/> Diversion routes in the event of major incidents on the M1 and A5 have been established and agreed with the Highways Agency and Thames Valley Police and plans showing these routes are available.

IMPLEMENTATION PRINCIPLES:

- ❑ In all instances, consideration should be given to safety and environmental considerations for example sign clutter can be a distraction to drivers and be visually intrusive prior to agreeing implementation, a local audit should be undertaken to avoid sign clutter, excessive duplication and minimise the use of posts.
- ❑ Signing should wherever possible be erected on existing street furniture.
- ❑ All signs will be marked on the rear with an expiry date by the manufacturers
- ❑ Expired signing not removed will be removed by the Council and costs recharged to the original applicant.
- ❑ The following principles will apply when implementing temporary direction signs:

Signing Type	Implementation Principle
Opening New Establishments	<ul style="list-style-type: none"> ❑ Generic wording must be provided on the sign (e.g. “retail”, “leisure”, “superstore”). Signs will therefore not be permitted to indicate any commercial advertising in the form of sponsorship, company names or logos. Some flexibility may however be employed in the case where no suitable generic terminology can be found. ❑ Following receipt of an initial application, signs will be permitted for an initial period of 6 months, ❑ If required, further applications to extend the signing period for a further 6 months, ❑ If necessary, signs will be permitted to extend to the nearest A or B class or grid road in any direction.
Public Events	<ul style="list-style-type: none"> ❑ Following receipt of an application, Temporary Event Signs will be permitted to state the event and if necessary the dates of the event. ❑ Sponsorship, company names or logos will not be permitted. ❑ If necessary, signs will be permitted to extend to the nearest A or B class or grid road in any direction. ❑ Signs are to be erected not more than 14 days in advance of the event and removed within 7 days of the event finishing.
New Housing Developments	<ul style="list-style-type: none"> ❑ Subject to approval, signs may be permitted for an initial period ending 6 months after the completion of development ❑ Subject to approval extensions may be permitted for a further 6 months ❑ Signs will only be permitted to be erected half a mile or two junctions in advance of the development In the case of Grid Squares within MK, signing is permitted to be extended to all junctions bordering the relevant grid square.
Community Safety Posters	<ul style="list-style-type: none"> ❑ The number and location of these posters is to be agreed with the Traffic Management Department.

Temporary Diversion Signing	<input type="checkbox"/> Temporary Diversion Signing will be implemented by the contractor or event promoter and they will be responsible for maintaining the signing regularly during the duration of the works and ensuring removal when works are complete.
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Environmental and Traffic Management Considerations

- ❑ We will ensure a proactive and comprehensive approach to direction signing however; there is always a balance to be achieved between traffic management and environmental considerations.
- ❑ Good practice dictates that the maximum number of destinations at any junction should be 6, in some cases on high-speed roads this should be less. Where sign congestion is likely, symbol signs only will be used.
- ❑ In Areas of Outstanding Natural Beauty and Conservation Areas special consideration will need to be given to the impact of any signing.

Road Safety Considerations

- ❑ Road Safety issues are paramount and in some circumstances provision of signs may not be possible on road safety grounds.

PROCEDURE:

Stage	Weeks	Cost
<ul style="list-style-type: none"> ❑ Applications for new Housing Estate signs and Temporary Event signs, upon approval, will be subject to a charge of £155.00 for each request to place temporary direction signs on the public highway. The application fee of £155.00 will be charged for the initial period of 6 months. <i>(This fee may be waived for registered charities and non-profit making concerns)</i> 		£155
<ul style="list-style-type: none"> ❑ Should an extension period of 6 months be required, there will be an additional charge of £77.50. Signing will not be permitted after 80% of the development is sold. 		£77.50

For any further information or to apply for temporary signing contact;

highway.adoptions@Milton-keynes.gov.uk