



## PRESS RELEASE #7 (July 2022)

## POTEnT comes to an end, but it's not time to say goodbye!

The 9 European partners of POTEnT, an Interreg Europe project financed by the European Regional Development Fund aimed at putting regional and local authorities at the heart of the energy transition process, are ending phase 1 with the 8 Regional Action Plans approved by the Programme. Now it's time to implement the actions and monitor the impacts of the interregional learning activities.

After three years of cooperation, the first phase of the EU project "POTEnT - Public Organisations Transform Energy Transition", is coming to an end.

Many things happened since the beginning of the project in August 2019. After three years of project work and successfully overcoming the challenges posed by the COVID19 pandemic, we reach the end of the activities phase. The pandemic delayed some activities but did not prevent the full achievement of the project's objective. POTEnT is now in the monitoring phase. At end of June all the 9 partners met in Parma to share the good practices of their Regional Action plan for the final Capacity Building Event. Milton Keynes held a project dissemination event for POTEnT Stakeholders on 28 July 2022.

The results of the project will be monitored for the next 12 months by the partners in order to assess the impact of the interregional learning activities and will be presented during POTEnT Final Conference that will take place in May 2023.

For the entire duration of the project, ALOEN (the Energy and climate local agency for South Brittany) coordinated 9 partners from 9 European countries with the aim of learning how to achieve more carbon reduction by harnessing the potential of direct and local action by citizens and communities. Thanks to a total budget of around 2 million euros, through transnational cooperation the project has collected more than 40 good practices, realized more than 20 study visits and developed eight Regional Action Plans to improve existing policy instruments that will be able to and finance the implementation of new energy transition projects. The impact of the project is expanded through the local stakeholders' group created in the 8 partner regions which supported in the preparation of the Action Plans.

## **About Interreg POTEnT**

POTENT is a project aimed to foster the role of local authorities in energy transition. POTENT is set to run until July 2022, followed by 12 months of monitoring of the results. The project is co-funded by Interreg Europe, a programme helping regional and local governments across Europe to develop and deliver better policy by creating an environment and opportunities for sharing solutions thus ensuring that government investment, innovation and implementation efforts all lead to integrated and sustainable impact for people and place.